
Mid-West University

School of Management (MUSOM)



MU SCHOOL OF
MANAGEMENT

3rd

Annual Report

2021

2078/79 BS

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2078/79 BS



MU SCHOOL OF
MANAGEMENT

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Prof. Dr. Nanda Bahadur Singh

Vice-Chancellor

MUSOM Family,

MUSOM presents a kind of big picture regarding its annual activities through this annual report 2078 BS, demonstrating what key achievements MUSOM accomplished in 2021. I appreciate entire MUSOM team members for maintaining quality education and professional ethics. I hope MUSOM will be the center of excellence as soon as possible.

Thanks !

MUSOM Friends, Chairman

MUSOM, dedicated to providing market driven management education, presents Annual Report 2021 (2078 BS) that includes both academic and financial statements supported by information based on evidence. This report gives a clear picture of MUSOM accomplishments in 2021 (2078 BS).

Warm regards,

From the Director

The COVID-19 pandemic has challenged the Mid-West University School of Management (MUSOM) over the year, but MUSOM continued its academic activities successfully. This 3rd annual report will show the picture of how MUSOM maintained its academic calendar and accomplished notable achievements in terms of teaching, research, publication, and outreach program. Of course, I never gave up my responsibility as the director to get engaged in collaborative interaction with university officials, UGC officials, World Bank members, MUSOM HODS, faculty, students, and local leaders to transform MUSOM into the center of excellence across Nepal and globe, listening to their desires and dreams for future of the MUSOM. I believe in evidence-based information, and I would like to share information derived from the evidence to analyze key thematic activities. What we can feel and see now is the following key thematic activities are the driving engines to keep MUSOM updated on emerging management, entrepreneurship, and social innovation.

The market-relevant curriculum is the first key thematic activity to produce labor market-driven human capital in Nepal. MUSOM has redesigned and revised the curriculum for Master of Business Administration (MBA) and Bachelor of Business Administration (BBA). We prepared and implemented courses including local, national, and global concepts and practices along with theory and applied orientation. Capacity building has been the second key thematic activity to develop MUSOM into the core and practical issues of management education. Yet, we need to build up the capacity of MUSOM HODs, staff, and faculty members. Only a continuous capacity-building program could enhance positive and creative changes in MUSOM academic leaders and faculty.

The third key thematic activity is the faculty development program (FDP). FDP is the way to train young faculty and motivate old-faculty for collaborative training, and understand what is happening in other parts of the world. We invite trained Prof. and intellectuals from India and national institutes for sharing their ideas on how to teach a new generation. It makes faculty aware of new pedagogy and trends in teaching-learning. It trains faculty on what to teach and how to deliver content and share innovative ideas.

The fourth thematic activity is research. We are dedicated to enhancing intellectual practice and outputs with a focus on action research, policy research, and business research. Our research is to connect local business and management issues with technology and statistics. Our research demonstrates human elements and emerging technology. Faculty and collaborative research is a core functional aspect of research for faculty enhancement.

The fifth thematic activity covers digitization & infrastructure. Though the MUSOM is located in a technologically remote region of the country, we have already introduced basic digital platforms, such as LSM, Zoom, and online interactive ways for teaching and learning. With this, we have overcome the complexities of the COVID-19. University has already construed a modern building for effective teaching and learning. It would create an aspiration for our mission for quality education.

The sixth thematic activity includes an outreach and community linkage program that enables students to expose themselves to real-life experiences and challenges. It empowers their leadership skills and problem-solving competencies. Throughout the year students went to different places and communities and prepared reports. The seventh key thematic activity includes multiple works, such as guest lecture series, workshops, conferences, training, collaboration, and scholarship opportunity. We know we do everything to accomplish your goal of preparing leaders who can transform the community. We believe in digital skills, inclusive education, hard work, and human feelings in course of teaching, learning, research, and collaboration.

I ensure to keep you updated on MUSOM's progress in the coming year.
Best regards,

Sushil Kumar Shahi, PhD
Director, MUSOM

1. Programs

1.1. Bachelor of Business Administration (BBA)

Four-Year BBA program at MUSOM is designed to develop the business related conceptual, practical knowledge and holistic leadership skills that all successful managers need. It provides a basis for life time learning and continuous career development. The program's strength lies in its ability to develop quantitative and qualitative problem solving skills through coursework, case study, seminar, workshop, debate, publication, field visit, and internship. It also provides the necessary knowledge and skills for success in an entry-level career and graduate study. It helps the students develop a wider understanding of the challenges business leaders face, some dimensions of the business world, and the impact they can have on their local community through their leadership.

Program Goal: To produce conscious and innovative professional graduates and leaders.

Program Objectives:

- Help students gain employability skills for future career business leaders and managerial post
- Produce result-oriented and competent business leaders
- Encourage the students to enhance communication skills
- Expose them to emerging business related technology and networking system
- Improve the students' social, conceptual, analytical, and technical skills

BBA Admission

More than 191 applicants sought their admission place in the BBA 10th batch (2021) program. 131 candidates passed CMAT and all 131 candidates were short-listed for personal interview. 96 candidates were offered admission (general, dalit, janajati, remote (R) and economically weaker section).

Summary: BBA 10th batch (2021-2022)

SN	Particulars	General	Dalit,	Janajati	Remote	ESW	Total
1	No. of CMAT takers applied to MUSOM	77	11	35	51	17	191
2	No. of candidates called for interview	61	3	19	35	13	131
3	No. of admission offers made	41	2	16	27	10	96
4	No. of candidates admitted to the program	40	2	15	27	9	93

Profile of the registered students (BBA 10th batch 2021-2022)

Gender Distribution		Stream Distribution	
Male	37	Science stream	36
Female	56	Non-science stream	57
Total	93	Total	93

Present Status of Student Enrollment (BBA program 2078/79)

No. of students per semester/year								Total
1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	
93		80		74		64		311

Orientation Program

An orientation program for BBA 10th batch students was held from February 26-27-28, 2022 (14,15,16 Falgun, 2078 BS). The event commenced with lamp lighting by Dr. Sushil Kumar

Shahi, Director, MUSOM, in the presence of the special guests Associate. Prof. Dr. Purnaman Shrestha, MU senior faculty and Mr. Binay Sigdel, Province Head, Nepal Rastra Bank, Karnali Province. Assistant Prof. Rishi Khanal, Assistant Prof. Mukunda Sharma, HOD, Graduate Studies, Assistant Prof. Veetihotra Vasistha, HOD, Exam Section, MUSOM, Assistant Prof. Govinda KC, President of teacher's welfare council, Former Deputy Director, MUSOM, Assistant Prof. Chhetra Timilsena, Faculty Member, Assistant Prof. Irshad Ahmad Iraki, Faculty Member, Mr. Samir Subedi, President, Student's Welfare Council, Mr. MitendraNath Yogi, President, Parent's Welfare council, and Ram Bahadur Rawat, President of Chambers of Commerce, Surkhet, were also present.

Assistant Prof. Govinda KC welcomed the new batch and shared the importance of goals and objectives of BBA program. He highlighted that BBA program is designed for cultivating holistic concepts and practices of real life managerial skills in the students. This was followed an inspirational note by Mr. Rishi Khanal who said BBA education is train students for their employability and entrepreneurship skill development. Mr. Binay Sigdel shed light on how new students can enter banking sectors after university education. He warned them to be smart and creative in terms of theoretical and practical issues of the day to day learning.

This was followed by Dr. Sushil Kumar Shahi, director, who congratulated newcomers and gave an overview of the MUSOM and BBA program to the students. He also shared his views on creativity, innovation, and quality education. The induction witnessed various interactive sessions with faculty members. Participants were introduced to MUSOM disciplinary regulations, and key features of the program curriculum.



Curricular Aspects

BBA curriculum has been reframed and revised by the academic committee to address the market-relevant academic practices and keep pace with employability. As per university curriculum regulations, the total credit Hr. of the BBA program is 120. Reframed curriculum course cycle is as follows:

Final Course Cycle –December 7, 2021		
Total Credit Hours: 120		
Subject Code	Subject Name	Credit Hr.
First Semester		
MGT 411	Principles of Management	03
MGT 412	Financial Accounting	03
MGT 413	Business Economics I	03
MGT 414	Computer Fundamentals and Business Applications	03
MGT 415	English for Management (Basic English)	03
MGT 416	Introduction to Sociology	03

	Total	18
Second Semester		
MGT 421	Principles of Marketing	03
MGT 422	Business Communication	03
MGT 423	Basic Mathematics	03
MGT 424	Organizational Behavior	03
MGT 425	Business Economics II	03
	Total	15
Third Semester		
MGT 431	Human Resource Management	03
MGT 432	Financial Reporting and Analysis	03
MGT 433	Business and Society	03
MGT 434	Introduction to Psychology	03
MGT 435	Business Statistics	03
	Total	15
Fourth Semester		
MGT 441	Financial Management I	03
MGT 442	Cost and Management Accounting	03
MGT 443	Fundamentals of Entrepreneurship	03
MGT 444	MIS and IT Applications in Business	03
MGT 445	Business Environment in Nepal	03
	Total	15
Fifth Semester		
MGT 451	International Business	03
MGT 452	Financial Management II	03
MGT 453	Environmental Studies	03
MGT 454	Operations and Supply Chain Management	03
MGT 455	Business Law	03
	Total	15
Sixth Semester		
MGT 461	Business Analytics	03
MGT 462	Business Ethics and Corporate Responsibility	03
MGT 463	Business Research Methods	03
	Specialization I	03
	Elective I	01
	Specialization II	03
	Total	16
Seventh Semester		
MGT 471	Creativity and Innovation	03
MGT 472	Strategic Management	03
MGT 473	Project Management	03
	Specialization III	03
	Elective II	01
	Total	13
Eighth Semester		
MGT 481	Tax Planning	03

	Specialization IV (Project Work)	03
MGT 483	Internship/Project Work	03
MGT 484	Undergraduate Research Project (UGRP)	04
	Total	13
Specialization: Finance		
	Specialization I	
FIN464	Working Capital Management	03
	Specialization II	
FIN466	Financial Institutions and Market	03
	Specialization III	
FIN474	Investment Analysis	03
	Specialization IV: Project Work	
FIN 482	Project Work in Finance	03
	Total	12
Specialization: Marketing		
	Specialization I	
MKT464	Digital Marketing	03
	Specialization II	
MKT466	Distribution Management	03
	Specialization III	
MKT474	Service Marketing	03
	Specialization IV: Project Work	
MKT482	Project Work in Marketing	03
	Total	12
Specialization: Small Business and Rural Entrepreneurship Development		
	Specialization I	
SBRED464	Idea Generation and Rural Entrepreneurship Development	03
	Specialization II	
SBRED466	Rural Marketing	03
	Specialization III	
SBRED474	Managing Cooperatives in Karnali Pradesh	03
	Specialization IV: Project Work	
SBRED482	Project Work in Small Business	03
	Total	12
Specialization: Human Resource Development		
	Specialization I	
HRM464	Human Resource Management	03
	Specialization II	
HRM466	Employee Relations	03
	Specialization III	
HRM474	Strategic HRM	03
	Specialization IV: Project Work	
HRM482	Project Work in HRM	03
	Total	12
Specialization : IT and Business Analytics (Courses are to be developed)		
Elective I		

	Service Sector (Any One)	01
MGT465A	Service Sector Management	01
MGT465B	Cooperative Management	01
Elective II		
	Development Sector (Any One)	01
MGT475A	Rural Development	01
MGT475B	Agribusiness Development	01

Academic Performance, Scholarship and Gold Medals

37 BBA students graduated successfully. Mid-West University offered gold medals to BBA students. MUSOM offered scholarships to BBA students. The table below presents the list details of scholarships, medals, and the names of recipients

SN	Name	Batch	Medal

BBA Scholarship 2078

List of students' scholarship received as per batch and semester

BBA 6th Batch /6th Semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Rajan Oli	Semester topper	Full
2	Anu Aryal	Female semester topper	Half
3	Dinesh Chaudhary	Adibasi janajati	Half
4	Devendra Sauth	Rural Area	Half

BBA 6th Batch /7th Semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Anu Aryal	Semester topper	Full
2	Niraj Baduwal	Financial Needy	25%
3	Rajan Oli	Partial on financial labourious	Half
4	Dinesh Chaudhary	Adibasi janajati	Half
5	Devendra Sauth	Rural Area	Half

BBA 7th Batch /4th Semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Punam Pokharel	Semsester Topper	Full
2	Sangita Rokaya	Female semsester topper	Half
3	Laxmi Sunar	Dalit	Half
4	Bimal Budha	Rural And Financial needy	Half
5	Ratan Budha	partail scholar for rural	25%
6	Govinda bahdur Shahi	partail scholar for rural	25%
7	Goma Kumari Dhamala	Financial needy	Half
8	Anjali Bista	Financia needy	Half
9	Jiwan Rawal	Financial needy	25%
10	Mahesh Parasad Dahal	Financial needy	25%

11	Roshani Darlami	Adibasi janajati	25%
12	Khagendra Gurung	Adibasi janajati	Half

BBA 7th Batch /5th semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Khagendra Gurung	Semester Topper	Full
2	Punam Pokharel	Female Topper	Half
3	Anjali Bista	Financial Needy	Half
4	Govinda Bahadur Shahi	Rural Area	Half
5	Prabesh Shahi	Rural Area	25%
6	Dinesh Shrestha	Adibasi janajati	25%
7	Laxmi Sunar	Dalit	half

BBA 8th Batch /2nd Semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Dinesh Kumar Shahi	Topper	Full
2	Dikshya G.C	Female Topper	Half
3	Kalpana Shahi	Rural	Half
4	Sapana Adhikari	Finacial Needy	25%
5	Samjit Gurung	Janajati	Half
6	Prabin Jung Sunar	Dalit	Half
7	Govinda Shahi	Rural and Financial needy	Half
8	Upendra Bdr Shahi	Rural and Financial needy	Half

BBA 8th Batch /3rd semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Namraj Sharma	Semester Topper	Half
2	Topendra Regmi	Topper	Half
3	Sapana Adhikari	Female Topper	Half
4	Govinda Shahi	Rular Area	Half
5	Upendra Bdr Shahi	Rural Area	25%
6	Satendra Karki	Rural area	25%
7	Dinesh Kumar Shahi	Rural Area	Half
8	Nisha Darlami Magar	Janajati & Financial Needy	25%
9	Samjit Gurung	Janajati	Half
10	Prabin Jung Sunar	Dalit	Half
11	Bhuwan Pariyar	Dalit	25%
12	Sandip Dangi	Disabilities	Half

BBA 9th Batch /1st semester

S.N	Name of Students	Scholar ship Type	Scholarship
1	Sumina Rana	Semester Topper	Full
2	Prakash Thapa	Rural and Funancial needy	Half
3	Saraswati Baral	Rural and Funancial needy	Half
4	Shiva Raj Kc	Rural and Funancial needy	Half
5	Aastha Pariyar	Dalit	Half

1.2. Master of Business Administration (MBA)

Two-year MBA program is designed for students from a wide variety of disciplinary backgrounds seeking international career opportunities through the development of their leadership and managerial abilities.

MBA is an internationally respected management qualification, which enhances the skills and competencies of a leadership career. The program covers the general business and management curriculum with an opportunity to specialize.

Students are encouraged to apply concepts learned and become familiar with theories. The course content improves students' skills to manage and lead organizations effectively through the development of employability and understanding of the wider range of management knowledge, skills, concepts and practices.

Program Goals: Prepare skilled and employability-oriented leaders and graduates.

Program Objectives:

- Develop the key leadership and management skills through knowledge required to make progress in career development.
- Work with trained and experienced tutors responsible to guide students through every step of the learning process.
- Enhance network and creative management qualifications through real life case method of teaching.

MBA Admission

Master of Business Administration 10th batch (MBA), commencing in January 2022, attracted 40 applications. Of these, only 21 candidates passed GMAT in round-1. 21 candidates were shortlisted for personal interviews in round-2. Admission offers were made to only 17 candidates, and 3 were wait-listed. Finally, 16 candidates joined the program.

Summary: MBA10th batch (2021-2022)

SN	Particulars	
1	No. of GMAT takers applied to MUSOM	31
2	No. of candidates called for interview	21
3	No. of admission offers made	17
4	No. of candidates admitted to the program	16

Profile of the registered students (BMA 10th batch 2021-2022)

Gender Distribution		Stream Distribution	
Male	14	Engineering	5
Female	2	Non-Engineering	11
Total	16	Total	16

Present Status of Student Enrollment (MBA program 2078/79)

No. of students per semester/year				Total
1 st	2 nd	3 rd	4 th	
16		14		30

Orientation Program

An orientation program for MBA 10th batch students was held from..... The event commenced with lamp lighting by Dr. Sushil Kumar Shahi, Director, MUSOM, in the presence of the special guests Devkota, and MU senior faculty members.

Assistant Prof. Rishi Khanal, Assistant Prof. Mukunda Sharma, HOD, Graduate Studies, Assistant Prof. Veetihotra Vasistha, HOD, Exam Section, MUSOM, Assistant Prof. Govinda KC, President of teacher's

welfare council, Former Deputy Director, MUSOM, Assistant Prof. Chhetra Timilsena, Faculty Member, Assistant Prof. Irshad Ahmad Iraki, Faculty Member, Mr. Samir Subedi, President, Student's Welfare Council, President, Parent's Welfare council, and Ram Bahadur Rawat, President of Chambers of Commerce, Surkhet, were also present.

Assistant Prof. Govinda KC welcomed the new batch and shared the importance of goals and objectives of BBA program. He highlighted that BBA program is designed for cultivating holistic concepts and practices of real life managerial skills in the students. This was followed an inspirational note by Mr. Rishi Khanal who said BBA education is train students for their employability and entrepreneurship skill development. Mr. Binay Sigdel shed light on how new students can enter banking sectors after university education. He warned them to be smart and creative in terms of theoretical and practical issues of the day to day learning.

This was followed by Dr. Sushil Kumar Shahi, director, who congratulated newcomers and instructed them to respect MUSOM rules and regulations for quality education.

Curricular Aspects

MUSOM believes in revision and redesign of curriculum to address the emerging issues of the market and help graduates for entrepreneurship and employment. MBA curriculum has been redesigned and revised with the sole purpose of making the MBA program market relevant. The following is the redesigned and revised curriculum of MBA:

MBA Program Course Cycle/Total Credit Hours – 63

First Semester		
Subject Code	Name of the Subject	Credit Hours
Core courses		
MGT 511	Current Issues in Management	03
MGT 512	Managerial Communication	02
MGT 513	Business Communication Practicum	01
MGT 514	Financial Accounting and Analysis	03
MGT 515	Statistics for Management	03
MGT 516	Managerial Economics	03
Total		15

Second Semester		
Subject Code	Name of the Subject	Credit Hours
Core courses		
MGT 521	Organizational Behavior	02
MGT 522	Marketing Management	02
MGT 523	Financial Management	03
MGT 524	Cost and Management Accounting	03
MGT 525	Human Resource Management	02
MGT 526	Management Information System (MIS)	02
MGT 527	MIS Practicum	01
Total		15

Third Semester		
Subject Code	Name of the Subject	Credit Hours
Core courses		
MGT 531	Business Research Methodology	02
MGT 532	Operations and Supply Chain Management	02
Specialization I		03

	Elective I	02
MGT 533	Entrepreneurship	02
MGT 534	Social/Business Attachment	02
MGT 535	New Venture Planning (Project Work)	01
MGT 536	Seminar on Corporate Governance and CSR	01
	Total	15

Fourth Semester		
Subject Code	Name of the Subject	Credit Hours
	Core courses	
MGT 541	Business Environment and Strategic Management	03
MGT 542	International Business Dynamics	02
MGT 543	E-Business Strategies	02
	Specialization II	03
	Specialization III	03
	Elective II	02
MGT 547	Graduate Research Project (GRP)	03
	Total	18
	Total Aggregate	63

Specialization Courses

	Course Title	Credits
Specialization: Finance		
Subject Code	Specialization I	09
FIN537	Capital Structure Management	03
	Specialization II	
FIN544	Assets Management	03
	Specialization III	
FIN545	Strategic Financial Management	03
Specialization: Marketing		
	Specialization I	09
MKT537	Integrated Marketing Communications	03
	Specialization II	
MKT544	Consumer Behavior	03
	Specialization III	
MKT545	Brand Management	03
Specialization: Entrepreneurship and Small Business Management		
	Specialization: I	09
EBM537	Entrepreneurship Development	03
	Specialization II	
MBM544A	Business Planning	03
MBM544B	Social Entrepreneurship and Innovation	03
	Specialization III	
MBM545	Small Business Marketing	03
Specialization: Human Resource Management		
	Specialization I	09
HRM537	Human Resource Development	03
	Specialization II	
HRM544	Compensation Management	03

	Specialization III	
HRM545	Employee Relations	03
Specialization: IT Business Analytics		
	IT and Business Analytics (Courses are to be developed)	09
	Elective I	
Sub. Code	Service Sector (Any One)	02
MGT538A	Service Sector Management	02
MGT538B	Tourism and Hospitality Management	02
MGT538C	Cooperative Management	02
	Elective II	
Sub. Code	Development Sector (Any One)	02
MGT546A	Rural Development	02
MGT546B	Independent Course in Natural Resource Management in Karnali	02
MGT546C	Economic Diplomacy for Promoting Trade and Economic Relations in Karnali & Lumbini Pradesh	02

Academic Performance, Award, and Scholarships

18 MBA students graduated successfully. The following commendations were awarded:

Gold Medal to Batch topper: Mr. Ashish Thapa

Gold Medal to Batch topper:

List of students' scholarship received as per batch and semester

MBA 9th Batch /1st semester			
S.N	Name of Students	Scholar ship Type	Scholarship
1	Samir Subedi	Semester Topper	Full
2	Puja Basnet	Female Topper	Half
3	Sirjana K.C	Financial needy	Half
MBA 8th Batch /2nd & 3rd semester			
S.N	Name of Students	Scholar ship Type	Scholarship
1	Gracy Limbu	Merit based	Full
2	Gracy Limbu	Merit based	Half
3	Shova Shrestha	Merit based	Half
MBA 7th Batch /3rd semester			
1	Esha Shrestha	Topper	Full

1.3. Bachelor of Hotel Management (BHM)

BHM is a four-year program leading to the award of Bachelor of Hotel Management (BHM) initiated as the pilot academic program for vocational education. With this program, MUSOM aims at reaching underprivileged community that is deprived of quality higher education due to poor economic condition. 7 students are currently studying in this program.

BHM Practical Session

Scholarship

Scholarship offered to BHM student

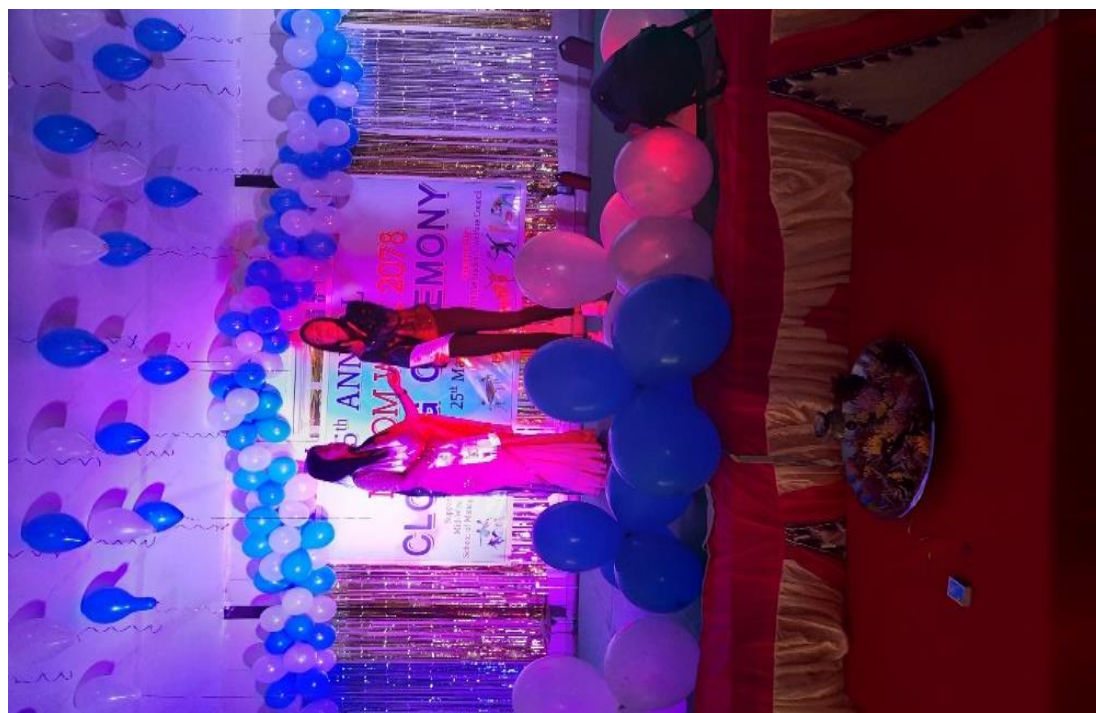
BHM 1st Batch /1st semester			
S.N	Name of Students	Scholar ship Type	Scholarship
1	Okesh K.C	Topper	Full

2.Outreach & Extra-curricular Activities (CA)

Field visit, community linkage, health camp, sport week, visit to local government and private offices, and rural camp are some of the student activities. Key goal of this program is to help them inculcate field visit report writing skills, observation skills, leadership qualities and managerial skills. MUSOM students are involved in extra-curricular activities through student's welfare council, departments, and office of the executive director. Student organized and completed several activities as under:

Sport Week

MUSOM: 5th Annual Week 2978 Celebration-2078-08-12 to 2078-08-18 Organized by MUSOM Student's Welfare Council. Students arranged and completed the program using their own leadership qualities and managerial skills. Also, they prepared report and submitted to MUSOM



Rural Camp

Student Welfare Council organized rural goat farm visit program from April 23-24, 2022 to carry out SWOT analysis and ethnographic study on the goat farm. This program encouraged students to get insights into rural entrepreneurship and management through interaction and discussion with local people and members of the goat farm.



Community Development Agro-Goat Farm, Mahabhu Rural Municipality 5, Dailekh

Industry Visit

BBA students conducted 7-day industry and community visit to Pokhara Sub Metropolitan Municipality, Kaski, Nepal. They prepared visit report and submitted to MUSOM.





Rural Community Exploration

MBA student organized 4 –day rural community exploration visits to Khaptad National Park, Province 7, far-west region of Nepal. Students prepared field visit report and submitted to MUSOM.



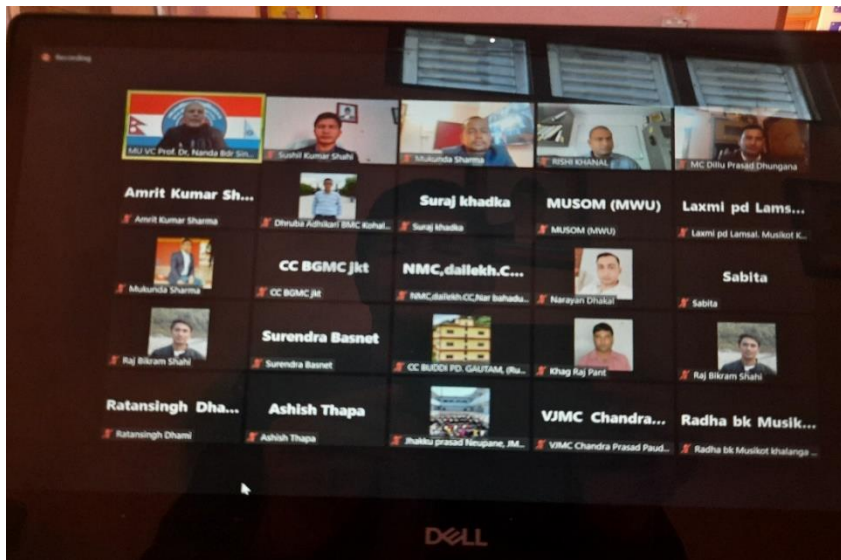
3. Faculty Development Program

The faculty development program (FDP) offers one-week, two-week or five annual FDP on campus and off campus program. This program is designed for MUSOM faculty members. The first FDP was conducted in July to August, 2021 via online due pandemic with the support from IIM Indore. This FDP motivated faculty members to explore diverse areas of case writing, case teaching, curriculum development, teaching notes, communication, management research, simulation pedagogy, evaluation, and publication.

Second FDP was offered via online due to locked won. This FDP was organized from March 12, 2022 to March 26, 2022. 18 participants from different constituent campuses of Mid-West University participated in this FDP with full enthusiasm. The FDP included the following various topics:

Teaching through Case/Case Writing/ Evaluation & Assessment in Semester System
Challenges of Online Teaching Learning Skills
Research and Publication & Qualitative Research
Philosophy of Management Research/experimental research/ Quantitative Research/ SPSS
Qualitative Research Design/ Rural Marketing/ Innovation Management
Enhancing Lecture Presentation and Communication Skills
Preparing Research Manuscript/ Planning and Writing Research Articles

Teaching Learning Practices in Semester System
Writing and Publishing Scientific Research Article



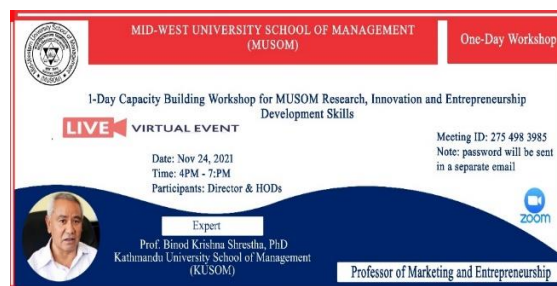
Prof. Dr. Bijaya KC, Former Dean of Kathmandu University School of Management, Prof of General Management and Prof. Binod Krishna Shrestha, Former Assistant Dean of Kathmandu University School of Management, Prof. of Marketing were session experts during the faculty development program.

4.Capacity Building: New Initiative

MUSOM is dedicated to enhance departmental capacities through capacity building as new initiative for quality administrative performance. The capacity building was offered as per the following to train HODs:

Research Skills

2078/Mangsir 8 (Nov 24, 2021) One-Day Capacity Building: MUSOM Research, Innovation & Entrepreneurship



Practical Work

BHM Practical Work: Innovative Ways to Conduct BHM First Semester Practical Work: Participants BHM Teachers

Mid-West University
School of Management
(An Autonomous Institution)
(MUSOM)

Capacity Building

BHM Practical Work: Innovative Ways to Conduct BHM First Semester Practical Work
LIVE VIRTUAL EVENT

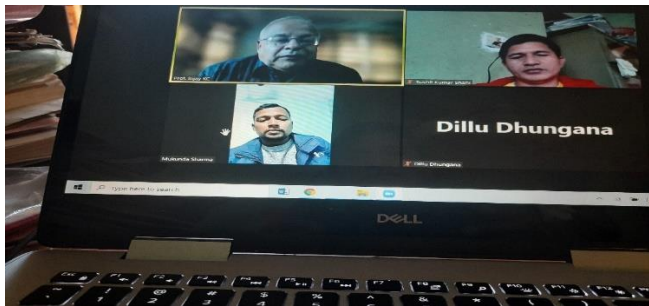
Expert
Anurag Gaire, Program Coordinator
(BHM, Global College International)

Zoom

Login Details
Date: Nov 26, 2021
Time: 5:00 - 7:00 PM
Meeting ID: 275 498 3985
Note: password will be sent in a separate email

Administrative Capacity Building

One Day Capacity Building Workshop: MUSOM Academic, Financial and Administrative Enhancement: Date NOV 29, 2021



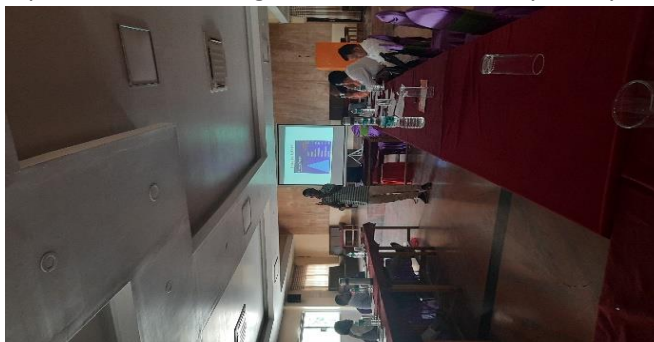
5. Departments & Sections

5.1 Department of Undergraduate Studies

Department of Undergraduate Studies has completed several departmental activities for faculty members and students from Shawan 2077 BS to Ashad 2078 BS. Guest lecture series, Workshop, field study, internship, presentation, and pair work are key functions for enhancing core research and life skills in faculty and students together. These activities offered during the year are as follows:

Workshop for Faculty Members

- One Day Workshop on Preparing a detail course plan, organized by MUSOM Department of Undergraduate Studies at Stay Valley View Hotel, 2078/12/19.



Workshop for BBA Students

- BBA 8th semester UGRP Writing Workshop held at Kuienapani Hall
- Workshop on How to Make Effective Presentation organized by Department of Undergraduate Studies, 2079 /01/16



Guest Lecture Series for BBA Students

1. 2078 Mangsir 9 (Nov 25, 2021) Guest Lecture by Mr. Khakendra Thapa (Principal of Amarjoyati Model School Neware, Surkhet) Department of Undergraduate Studies (BBA 8th sem)
2. 13/09/2078 Entrepreneurship and Export Nepalese Goals by Mr. Amrit Khadka, President, Nepal Export Committee for BBA and BHM Second Semester Students.
3. 4 Falgun, 2078 BS, (Feb 16, 2022) International Business and Entrepreneurship Development by Upendra Adhikari (Entrepreneur)
4. 6 Falgun 2078 BS (Feb 18, 2022) Entrepreneurship and Development by Prof. Dr. Radheshyam Pradhan, TU
5. 6 Falgun 2078 BS Key issues in Finance BBA students by Prof. Dr. AC Pandey, India
6. Baisak 10, 2079 BS, HR Practices in Hospitality Sector and Career Opportunity by Country HR Manager, Shidhartah Group of Hospitality
7. 5 Ashad 2079, Digital Entrepreneurship, Scope and Challenges by Dipak Koirala, MD, Metacorn

Speech

- Dr. Pushpa Raj Acharya-How can we be a good Researcher-Research Methodology, 2079/03/07

5.2. Department of Graduate Studies

Department of Graduate Studies has organized workshop, seminar, and guest lecture with a n aim of making MBA students more sure for their research, leadership, writing and entrepreneurship skills.

MBA Workshop & Seminar for MBA Students

1. An Intensive Workshop on GRP Writing for MBA 4th Semester Finance and HR Group, organized by Department of Graduate Studies from 26 Mangsir to 02 Paush 2078 at MUSOM
2. MBA Seminar on One Day Seminar on Leadership Development by Mr. Gynandra Dhahal, 3 January, 2021.

Guest Lecture for MBA

- 6 Falgun 2078 BS, (Feb18, 2022) Relevant of MBA Education by Prof. Ake Malvik from Maharsatha Univeristy, India

Internship and Undergraduate Research Project (UGRP)

This year 38 students have completed their UGRP at Department of Undergraduate Studies. The department has sent the BBA 6th semester students to the filed for their internship project.

List of students for Internship

BBA 6th Semester (7th Batch)			
S.N.	Name of Student		
		31	Mahendra Neupane
		32	Mahesh Prasad Dahal
1	Aastha Pokhrel	33	Mohit Kumar Gupta
2	Alisha Paudel	34	Namuna Thapa
3	Anjali Bista	35	Naraj Bogati
4	Arun Sharma	36	Nikash Jung Shahi
5	Asha Shahi	37	Nischal Thapa
6	Asmita Gautam	38	Nisha KC
7	Asmita Shahi	39	Om Shahi
8	Basanti Bhedi	40	Parbati Sijapati
9	Basanti Sapkota	41	Prabesh Shahi
10	Bed Prasad Baral	42	Prabha Kumari Thapa
11	Bhawana Puri	43	Prasanna Devkota
12	Bhuwan Gharti	44	Pratiksha Subedi
13	Bidhya B.C	45	Puja Sunar
14	Bimal Budha	46	Punam Pokharel
15	Chandan BC	47	Rajani Chaudhary
16	Deshantar BC	48	Ratan Budha
17	Diksha Khatri	49	Roshani Darlami
18	Dinesh Baral	50	Roshani Giri
19	Dinesh Shrestha	51	Sabina Sharma
20	Dipesh Bhattra	52	Samir Khatri
21	Ganga Khadka	53	Sangita Rokaya
22	Goma Kumari Dhamala	54	Sanjaya Puri
23	Govinda Bahadur Shahi	55	Sapana KC
24	Govinda Sunar	56	Sarita KC
25	Hari Parsad Bhattari	57	Saroj Bhandari
26	Jeevan Thapa Magar	58	Saru BC
27	Jiban Kumar Rawal	59	Shiva Bikram Shahi
28	Keshav Shahi	60	Sujit Shrestha
29	Khagendra Gurung	61	Swastika Sharma
30	Laxmi Sunar	62	Urmila Bakhathi Chhetri
		63	Yamuna Thapa

Graduate Research Project (GRP)

Department of Graduate Studies has assigned Graduate Research Project (GRP) to the following students as per GRP guidelines:

S.N.	Name of the Students	Supervisor
1	Amrit Shahi	Asst. Prof. Govinda K.C.
2	Anil Gupta	Asst. Prof. Rupesh Khatri
3	Bibek Gauli	Asst. Prof. Mukunda Sharma
4	Ramesh Sharma	Asst. Prof. Veetihotra Vasistha
5	Gitanjali Puri	Asst. Prof. Veetihotra Vasistha
6	Gracy Limbu	Asst. Prof. Mukunda Sharma
7	Khimlal Budhathoki	Asst. Prof. Govinda K.C.
8	Shikha K.C.	Asst. Prof. Yashoda Thapa
9	Manisha K.C.	Asst. Prof. Sabita Pokhrel
10	Chandrama Subedi	Asst. Prof. Irshad A. Iraki
11	Seema Kumari Khadka	Asst. Prof. Dillu Dhungana
12	Manish Kumar Sah.	Asst. Prof. Rishi Khanal
13	Shova Shrestha	Asst. Prof. Chhetra Timilsena

S.N.	Name of the Students	Supervisor
1	Amrita Gurung	Mr. Rupesh Khatri
2	Nisha Chalise	Mr. Govinda K.C.
3	Prakash Hamal	Mr. Rishi Khanal
4	Dinesh Thapa	Mr. Veetihotra Vasistha
5	Ganesh Khatri	Mr. Veetihotra Vasistha
6	Krishna Arjun Khanal	Mr. Chhetra Timilsena
7	Sushma Puri	Mr. Rishi Khanal
8	Binod Saru Magar	Mrs. Yashoda Thapa
9	Sangeeta Rawal	Mrs. Sabita Pokhrel
10	Rajan Luitel	Mr. Irshad A. Iraki
11	Sandesh Shahi	Mr. Dillu Dhungana
12	Madan Koirala	Mr. Mukunda Sharma
13	Sudip Pokhrel	Mr. Mukunda Sharma
14	Esha Shrestha	Dr. C.P. Rijal
15	Youbraj Gurung	Mr. Rupesh Khatri

5.3. Exam Section

Exam section has carried out exam related activities as per MUSOM calendar. Results of all semester exam held by MUSOM exam section 2078

Odd semester

Result Analysis BBA 1st				
Subject	Total	Pass	Fail	Pass%
Principles of Management (MGT 311)	75	57	18	76
Financial Accounting (MGT 312)	75	61	14	81
Basic Mathematics (MGT 313)	75	58	17	77
Micro Economics (MGT 314)	75	61	14	81
Computers in Management (MGT 315)	75	69	6	92

Business English (MGT 316)	75	69	6	92
In Semester	75	47	28	63

Result Analysis BBA 3rd				
Subject	Total	Pass	Fail	Pass%
Business Law (MGT 331)	71	62	9	87.32
Human Resources Management (MGT 332)	71	50	21	70.42
Cost Accounting (MGT 333)	71	50	21	70.42
Tourism and Hospitality Management (MGT 334)	71	64	7	90.14
Financial Management-II (MGT 335)	71	55	16	77.46
In Semester	71	38	33	53.5

Result Analysis BBA 5th				
Subject	Total	Pass	Fail	Pass%
International Business Environment (MGT 351)	63	47	16	75
Strategic Management (MGT 352)	63	57	6	90
Management Accounting (MGT 353)	63	39	24	62
Research Methodology (MGT 354)	63	51	12	81
Banking & Insurance Management (MGT 355)	63	59	4	94
In Semester	63	32	31	51

Result Analysis BBA 7th				
Subject	Total	Pass	Fail	Pass%
Operation Research (MGT371)	67	64	3	95.52
Consumer Behaviour (MGT372)	67	49	18	73.13
Taxation in Nepal (MGT373)	67	64	3	95.52
Business Env. Nepal (MGT374)	67	64	3	95.52
In Semester	67	48	19	71.6

Result Analysis BHM 1st				
Subject	Total	Pass	Fail	Pass%

Introduction to Tourism & Hospitality (BHM 311)	9	4	5	44.4
English Communication (BHM 312)	9	8	1	88.9
Principles of Management (BHM 313)	9	5	4	55.6
Food Production and Patisserie I (BHM 314)	9	8	1	88.9
Food and Beverage Services I (BHM 315)	9	5	4	55.6
Housekeeping Operation I (BHM 316)	9	7	2	77.8
In Semester	9	2	7	22

Result Analysis MBA 1st				
Subject	Total	Pass	Fail	Pass%
Current Issues in Management (MGT 511)	19	12	7	63.2
Managerial Communication (MGT 512)	19	17	2	89.5
Business Communication Practicum (MGT 513)	19	15	4	78.9
Financial Accounting and Analysis (MGT 514)	19	16	3	84.2
Statistics for Management (MGT 515)	19	14	5	73.7
Managerial Economics (MGT 516)	19	11	8	57.9
In Semester	19	6	13	32

Result Analysis MBA 3rd				
Subject	Total	Pass	Fail	Pass%
Strategic Management (MGT 531)	13	12	1	92.31
Production and Operation Management (MGT 532)	13	13	0	100
Total Quality Management (MGT 533)	13	8	5	61.54
Entrepreneurship and Technology Management (MGT 534)	13	13	0	100
Corporate Law (MGT 535)	13	13	0	100
International Business Strategy (MGT 536)	13	13	0	100
In Semester	13	9	4	69.2

Even Semester

Result Analysis BBA 2nd				
Subject	Total	Pass	Fail	Pass%
Business Communication (MGT 321)	69	58	11	84
Business Statistics (MGT 322)	69	45	24	65
Financial Management (MGT 323)	69	35	34	51
Marketing Management (MGT 324)	69	52	17	75
Macro Economics (MGT 325)	69	36	33	52
In Semester	69	28	41	41

Result Analysis BBA 4th				
Subject	Total	Pass	Fail	Pass%
Organizational Behaviour (MGT 341)	69	57	12	82.6
Business Statistics-II (MGT 342)	69	56	13	81.2
Business Ethics (MGT 343)	69	62	7	89.9
E-Commerce (MGT 344)	69	67	2	97.1
Fundamentals of Investment (MGT 345)	69	53	16	76.8
In Semester	69	44	25	64

Result Analysis BBA 6th				
Subject	Total	Pass	Fail	Pass%
MIS	63	60	3	95.24
Auditing	63	48	15	76.19
Entrepreneurship	63	53	10	84.13
Project Management	63	59	4	93.65
Introduction to Sociology	63	60	3	95.24
In Semester	63	47	16	74.6

Result Analysis BBA 8th				
Subject	Total	Pass	Fail	Pass%
Corporate Finance (MGT 385)	42	40	2	95.2
Working Capital Management (MGT 386)	42	40	2	95.2

Financial Institution and Market (MGT 387)	42	36	6	85.7
Service Marketing (MGT 388)	23	20	3	87
Sales Management (MGT 389)	23	19	4	82.6
Advertising Management (MGT 390)	23	22	1	95.7
In Semester	65	52	13	80

Result Analysis MBA 2nd				
Subject	Total	Pass	Fail	Pass%
Organizational Behavior (MGT 521)	14	13	1	93
Marketing Management (MGT 522)	14	14	0	100
Financial Management (MGT 523)	14	13	1	93
Cost and Financial Management (MGT 524)	14	13	1	93
Human Resource Management (MGT 525)	14	14	0	100
Management Information System (MGT 526)	14	14	0	100
In Semester	14	13	1	93

Result Analysis MBA 4th				
Subject	Total	Pass	Fail	Pass%
Financial Institution and Market (MGT 546)	10	10	0	100
Strategic Financial Management (MGT 547)	10	10	0	100
Security Analysis and Portfolio Management (MGT 548)	10	10	0	100
Compensation and Benefit Management (MGT 549)	3	3	0	100
Performance Management (MGT 550)	3	3	0	100
Human Resources Development (MGT 551)	3	3	0	100
In Semester	13	13	0	100

5.4. Department of Research, Innovation and Entrepreneurship

Department of Research, Innovation and Entrepreneurship is to equip faculty and students with applied management and general research skills and outputs. The first mini and faculty research program was offered in 2077 BS to MUSOM faculty members including some students. This year department has offered mini and faculty research in different issues for MUSOM faculty members. List of research paper with researcher is as follows:

Mini Research Candidates and their topics

SN	Name of researcher	Title of research
1.	Dr Sushil Shahi	An Assessment of Students' Communication Performance Skills: A Case Study of Mid-West University
2.	Rishi Khanal	Entrepreneurial intention in business students of tertiary institutions in Surkhet
3.	Mukunda Sharma	Statistical and data analysis software knowledge among faculty members of Mid-West University
4.	Dillu Dhungana	An exploratory study on challenges of E-commerce in Birendranagar
5.	Chhetramani Timelsena	A study on status of Indian and Chinese trade in Karnali province
6.	Irsad Ahemad Iraqi	Effectiveness of online teaching during Covid 19 pandemic: A study of Mid-West University Surkhet
7.	Veetihotra Vasista	Impact of vegetable farming on farmer's livelihood in Birendranagar

Small RDI Research (UGC)

Assistant Prof. Chhetramani Timelsena is conducting Small RDI research with the support from, University Grants Commission (Research Department), Nepal.

Research title: "Impacts of Management Education in the Development of Entrepreneur Intents in Birendranagar Surkhet."

Graduate Conference 2022

Assistant Prof. Dillu Dhungana presented a paper entitled "Prospectus and Challenges of EMIS: A Case at MUSOM" in 8th Graduate Conference 2022 organized by Ministry of Education, Science and Technology, Government of Nepal, Ministry of Industry, Tourism, Forest and Environment, Karnali Province, Mid-West University and Tribhuvan University, Nepal from April 4-5, 2022.

Publication

Department of Research, Innovation and Entrepreneurship with the support from MUSOM published following:

- *Journal of Entrepreneurship & Management Studies (print/online)*
- Ten-Year Strategic Plan 2019-2028 (Revised Version 2021)
- MUSOM Annual Report 2021 (2077/78)

Business Incubation and Entrepreneurship

MUSOM has developed operating guidelines for Incubation and entrepreneurship under the banner of department of Research, Innovation and Entrepreneurship. Very soon, business incubation center will be established. For entrepreneurship development, MU Guest House will be opened as hotel entrepreneurship project.

5.5. IT Section

MUSOM IT section plays a role to enhance the knowledge and work by using technology. IT resources inside the classroom like- Computers Lab, LMS, Virtual Class, Smartboard, Projector, and Internet, those resources are well managed by the IT Section. If any issue occurs, IT Section plays an immediate solution. Technology provides students with easy-to-access information, accelerated learning, and fun opportunities to practice by LMS. It enables students to explore new subjects and deepen their understanding of collaborative learning and those systems are configured and maintained by IT. Following is the regular work of the IT Section.

- General IT Support for Faculties and Students
- EMIS Library Support for Library Head
- LMS Configuration and Virtual Class Training and support
- Website, Result Management System, Journal Management System, and Facebook Page notice updating and positing
- Internet connectivity, Projectors, smartboard Maintenance
- Digital Attendance Management
- Working on EMIS and ERPS systems of Mid-West University
- Maintenance of Virtual Private Server of MUSOM
- General Support of Administration and receptionist
- Application, System Software and Hardware Support.

5.6. Library Section

MUSOM has EMIS and digital library accesses for faculties, students and visiting guests. More than 3 thousand plus syllabus-based books are available including reference texts. Journals, Magazines, and informative books are also available. Library section has carried out the following activities:

- Issuing books from EMIS library and that information kept in Manual register for future reference.
- Generating new QR-code for newly issued books.
- Books keeping used as per the EMIS library structure.
- Replacing old book Bar-Code to new EMIS QR-code.
- Collections of book's and others references Materials are kept according to their category.
- facilitate library service for the students as per the administration regularities.
- Taking feedback from students, faculty and gust for any improvement.

6. Infrastructure Development

With the support from university central office MUSOM has completed the tutorial building for the last three years. MUSOM has moved to the new building. DPR for landscape, boundary wall, gate, sport center, study corner, and interior design, has been prepared and is under implementing process.



7. MUSOM Participation in MU Official Program

MUSOM is an autonomous school of Mid-West University. University monitors and controls and supports MUSOM in different ways for quality education. This year MUSOM participated in the following key activities of the university:

Mid-West University Senate 2078

MU gave an opportunity for MUSOM director to take part in MU Senate arranged at Baluwatar, Kathmandu, Nepal.



MU VC, Prof. Dr. Nanada Bahadur Singh welcoming Minister Devendra Paudel



VC with Senate participants

Mid-West University Convocation

MUSOM took part in MU convocation organized by the university. Many students were awarded degrees in the presence of Minister of Education, Science and Technology and respected personality, Kailash Sathaythi, child right activist as a chief guest from India.



Mid-West University 12th Foundation Day

MUSOM actively participated in MU 12th foundation day program chaired by respected Vice Chancellor, Prof. Dr. Nanda Bahadur Singh in the presence of Respected person, Mr. Raj Bahadur Shahi as a chief guest, Head of Karnali Province.



8. Governing Council & Academic Activities

MUSOM Governing Council Meeting was held on 30 April, 2022 (Baishakh 17, 2079). The meeting was chaired by Prof. Dr. Prem Raj Pant, chair of MUSOM Governing Council. The following agenda were approved for execution:

- All activities completed by MUSOM
- Hiring new faculty members and staff
- Admission procedures as per university policy

Accreditation

MUSOM has accomplished Quality Assurance and Accreditation process. Only final step is left behind due to condition of moving to new tutorial building for being accredited. Very soon after moving to new building the MUSOM will be certified. For this, QAA response report is submitted to University Grants Commission.

Participation in Nurturing Excellence in Higher Education Program (NEHEP)

MUSOM actively participated in dissemination program under NEHEP organized by university grants commission.

Academic Plan of Action

MUSOM has prepared annual action plan 2022 with the focus on the following issues:

- Research-based teaching-learning
- Student involvement in extra-curricular and outreach
- Faculty development
- Graduate conference
- Enhanced digital skills
- Modern infrastructure

Calendar

MUSOM has prepared an academic calendar for 2078/79 BS matching university calendar framework and activities.

Academic Audit

Academic audit 2078 BS has been completed offering the key plans, analysis of the plans and identifying main challenges and solutions.

Tracer Study

Tracer study 2078 BS has been carried out, giving a big picture of MUSOM ex-students project involvement and career development.

9. MUSOM Helping Wings

Alumni

Alumni has cooperated a lot to enhance MUSOM as an exclusive business school. In near future, it is going to increase its social and academic activities.

Student's Welfare Council

Students council led by Birendra Lama helped MUSOM in terms of student centered activities. Now student welfare council under Mr. Samir Suvedi is performing well. All MUSOM students are loving and friendly. They have accrued out the following activities:

Parent's Council

Parent's council is supportive to MUSOM. It held meetings as required to help MUSOM.

10. Award & Appreciation

Certificate of Best Faculty's Award

The following faculty members were awarded:

- Best Performance Award: Assistant Prof. Veetihotra Vasistha,
- Best Faculty Award: Assistant Prof. Irshad Ahmad Iraki

11. Present Status of Faculty Members and Staff

Category	Number
Full Time Faculty Members	11
Part Time Faculty Members	6
Visiting/Guest Faculty Members	4
Non-teaching Staffs	5

12. Financial Status of FY 2021 (2078 BS)

Despite the COVID and hindrance, MUSOM is good in terms of economic growth and its use. It is our pleasure to inform financially MUSOM is capable of generating resources from internal and external sources as per university financial regulations. We would like to thank office of the Vice Chancellor and congratulate MUSOM team for this success.

Revenues			
S.N	Sources	Amount	Remarks
1	UGC Autonomy Grants		
2	MBA Tuitions & fee	2981962	
3	BBA Tuitions & fees	20036352	
4	BHM Tuition & fees	187400	
	total income	23205714	

EXPENSES-2078/079

CAPITAL EXPENDITURE-			
S.N	Particulars	Internal Expenditure	HERP
1	Furniture		
2	Water & Electricity		
3	Teaching& Scientific Equipment		103960
4	Office Equipment		
5	BOOKS	185437	176667
6	Miscellaneous		
OPERATION EXPENDITURE			
	Salary	5435454	
	Extra-work payment	3913402	16800

	Salary for Administration	2238624	
	Allowance	2214300	
	Provident fund	289983	
	Gratuity	289983	
	Water& electricity	40387	
	Telephone	167648.28	220000
	Rent	1479200	120000
	Printing		173899
	EXAM	476594	447453
	Daily allowance	16800	164725
	Office miscellaneous		29762
	Repairing and maintenance		118839.4
	Advertisement	17187	57856
	office fuel	25330	
	Bank commission	25	
	Newspaper	3000	
	Guest	17487	
	Meeting Allowance	94385	
	Study and Research	273415	216100
	Scholarship		600000
	Training and Seminars	119328	217996
	Publication		120345
	out -reach and extension		85000
	Rent	1423200	200000
	Curriculum		300000
	QAA		
	Education visit	1105000	
	Total	19640732.28	3088775.4
BANK Balance 2078/079			
	INTERNAL INCOME	7316834	
	UGC Autonomy Grants	18987770	