

Volume 9

Annex 9.113b: MUOSM Strategic Thrusts;
MUSOM Ten-Year Strategic
Plan 2019-2030 (2076-2086 BS)
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Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan
2019-2030 (2076-2086 B.S.)



IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

12. Emerging Graduate Program Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Conduct new MBA programs	-Develop syllabus of MIT, Rural entrepreneurship, and agricultural management	-Programs in actions	-Progress of the programs	-MUSOM Governing council and academic committee	-Outputs of rograms seen	2020-2030	Based on programs

13. MUSOM to the Community (Social Responsibility)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for social attachment programs	-To launch specified social attachment projects	-Initiation of defined projects	-Report and community response	-MUSOM Management committee and academic council	-Projects conducted and outputs seen	2020-2030	10 Lakh

14. Technology Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for operation of world class digital learning	-Create environment for smart classes, research and publication	-Digitalized building constructed -Smart classrooms	-Report and seen activities	-MUSOM Management Committee	-hi-tech learning seen	-2020-2025	300 Lakh

15. World Class Research and Publication Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and plan for world class research and publication	-Make guidelines available	-International research and publication	-Actions done	-MUSOM RMC and MUSOM management committee	-Outcomes seen	-2020-2025	10 Lakh

16. Undergraduate and Graduate Internship

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop clear policy for internship	-Provide internship guide to students	-Policy and guide prepared	-Guide provided	-MBA and BBA offices -MUSOM academic council	-Outputs achieved	-2019-2021	-2 Lakh