

Volume 7

Annex 7.95b: Strategic Thrusts; MUSOM Ten-
Year Strategic Plan 2019-2030
(2076-2086 BS) (12,13,15,20).

Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan
2019-2030 (2076-2086 B.S.)



IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

8. 22. Teacher's Welfare Council

Teacher Welfare Council will be formed to help faculty members working for MUSOM.

8. 23. Student's Welfare Council

Student's Welfare Council will prepare a plan to conduct various academic and nonacademic works at MUSOM and outside the MUSOM.

8. 24. Parent's Council

Parent's Council will be formed to help MUSOM in many areas.

9. Strategic Plan Schedule

1: Undergraduate and Graduate Teaching Learning (BBA)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. By 2020 Develop Participatory pedagogy based teaching environment	1. By 2020 orient teachers & students for participatory teaching learning 2. Manage regular monitoring of the classroom guided by participation	-Teacher & student involvement in learning activities -Outcomes of their activities inside and outside presentation	-Actions taken by concerned faculties -Actions taken by concerned students	-Academic committee of MUSOM -Faculty members -Students -Student's welfare council	-Outcomes of actions made by faculty members and students	2019-2025	10 Lakh
2. By 2025 Smart and virtual teaching	-Fully go with smart and virtual classes to meet needs and demands of the times	-Concerned members and communities' involvement in smart and virtual learning activities	-Actions and activities made by faculty members and students -Management made by MUSOM	-MUSOM academic communities -Faculty and students	-Smart and virtual classes conducted -Report prepared and presented to MU executive council	2025	100 Lakh
3 By 2030 Community and field based teaching with activities and production	-To engage both faculty members and students in field and production based teaching-learning	-Active participation of faculty and student in production based teaching-learning projects	-Production based teaching-learning -Faculty and student's outputs	-MUSOM academic committee -Student and faculty	-Outputs made by faculty members and students	2030	100 core

2: Undergraduate and Graduate Research & Publication

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for student's engagement in collaborative and institutional research	-Partially lead students into research projects	- Actions and student's engagement in research	- Research outputs made by students	- MUSOM academic committee -MUSOM RMC -Student's welfare council	-Research projects initiated and completed	-2025	5 Lakh
2. Develop policy for student's involvements in market-oriented publication	-Partially lead students into authentic publication	-Action and student's involvement in productive publication	-Publication done by students		-Publications made	2025	5 Lakh

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for student's local, national and international visit	-Make students involve into local, national, and international visit	-MUSOM policy formation	-Actions made by MUSOM and students	-MUSOM academic council -Students	-Outputs made by MUSOM and concerned people and units	-2025-2030	20 Lakh
2. Develop policy for organizational visit	- Make students involve in organizational visit	- Policy preparation	Actions made by MUSOM and students	-MUSOM academic committee	-Visits done by students	2025-2030	20 Lakh
3. Develop policy for student's exchange program through internship and classes	-Take students into international student exchange and internship	-Policy development	- Activities made by MUSOM and concerned teams	-MUSOM academic committee	-Policy made by MUSOM Program done by students	2019-2030	20 Lakh

4: Revisiting Curriculum

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop new curriculum	'Develop curriculum for BBA in Agribusiness management and Rural entrepreneurship and development	-Development of expected curriculum	-Curriculum made	-MUSOM academic committee -Concerned stakeholders	-Curriculum developed and implemented	2019-2025	5 Lakh
2. Develop guidelines for continuous modification of existing curriculum	-Prepare specified framework for modification of ongoing curriculum	-Specified framework for curriculum revision	-Framework made	-MUSOM academic committee	-Framework and modification of curriculum	-2019-2025	3 Lakh

2. Research and Publication

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop research guidelines for search and publication	-Engage faculty members into result-oriented research and publication	-Guidelines and policy made	-Report on outputs	-MUSOM RMC	-Outcomes of research and publication done	2020-2025	10 Lakh
2. Prepare RMC policies and procedures	-Activate RMC through collaboration	RMC activities	-Report on activities done	MUSOM RMC	Outputs made by RMC	2020-2025	10 Lakh

3. Faculty Visit and Exchange

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop clear policy for faculty visit and exchange	-Train faculty well	-Faculty involvement policy prepared	Progress report	MUSOM academic committee	-Outputs given by policy	2020-2025	10 Lakh
2. Set up project for faculty training and empowerment	-Begin scientific activities	-Faculty involvement in training and workshop	Progress report	MUSOM academic committee	-Outputs done by faculty	2020-2025	5 Lakh

4. Higher Studies (M.Phil and PhD)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare policies for faculty members to join and complete M.Phil and PhD	-Motivate faculty for higher studies -Prepare qualified faculty through higher studies	-Policy developed	-Higher studies completed by a number of faculties	-MUSOM academic committee	-PhD and M.Phil done by faculties	-2020-2030	5 lakh

MUSOM Sustainable Academic Development Priorities

1. Strategic Goal: Structure and Governance

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare policies for MUSOM structure and governance	-Activate all MUSOM bodies as prescribed by autonomous operating guidelines	-Functions of all bodies	-Report on functions	-MUSOM Governing council and management committee	-Functions made by all MUSOM bodies	2020-2025	10 Lakh

17. Undergraduate and Graduate GRP

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare GRP manual	- Provide students GRP manual	-Manual prepared	-Manual provided	-MUSOM academic committee and MBA Office	-Outputs seen	2019-2023	1 Lakh

18. Primary Health Care Service and Career Counseling

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare policy for health and career counseling	-Provide health care and counseling service to students and staff and community	-Policy made -Activities done	-Report	-MUSOM management committee	-Outputs seen	-2019-2025	-6 Lakh

19. Virtual and Video Conferencing Classes

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. By 2025 complete virtual and video conference classes	-Implement IT based teaching soon	-Conducts of smart classes	-Projects implemented	-MUSOM Management committee	-Outputs achieved	2020-2025	-50 Lakh

20. Alumni

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare policy for effective alumni	-Set up alumni	Activities done by alumni	-Report	MUSOM alumni and MUSOM management committee	-Outputs made	2020-2025	-2 Lakh

21. MUSOM Sports and Foundation Day

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Plan for MUSOM sports and foundation day of MUSOM	-Celebrate MUSOM foundation day	-Declaration of foundation day	-Celebration of the foundation day	-MUSOM Management committee through MUSOM Governing council	-Function done	2019-2020	1 Lakh