

Volume 7

Annex 7.94c: Strategic Thrusts: MUSOM Ten-
Year Strategic Plan 2019-2030
(2076-2086 BS).

Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan
2019-2030 (2076-2086 B.S.)



IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

8. 22. Teacher's Welfare Council

Teacher Welfare Council will be formed to help faculty members working for MUSOM.

8. 23. Student's Welfare Council

Student's Welfare Council will prepare a plan to conduct various academic and nonacademic works at MUSOM and outside the MUSOM.

8. 24. Parent's Council

Parent's Council will be formed to help MUSOM in many areas.

9. Strategic Plan Schedule

1: Undergraduate and Graduate Teaching Learning (BBA)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. By 2020 Develop Participatory pedagogy based teaching environment	1. By 2020 orient teachers & students for participatory teaching learning 2. Manage regular monitoring of the classroom guided by participation	-Teacher & student involvement in learning activities -Outcomes of their activities inside and outside presentation	-Actions taken by concerned faculties -Actions taken by concerned students	-Academic committee of MUSOM -Faculty members -Students -Student's welfare council	-Outcomes of actions made by faculty members and students	2019-2025	10 Lakh
2. By 2025 Smart and virtual teaching	-Fully go with smart and virtual classes to meet needs and demands of the times	-Concerned members and communities' involvement in smart and virtual learning activities	-Actions and activities made by faculty members and students -Management made by MUSOM	-MUSOM academic communities -Faculty and students	-Smart and virtual classes conducted -Report prepared and presented to MU executive council	2025	100 Lakh
3 By 2030 Community and field based teaching with activities and production	-To engage both faculty members and students in field and production based teaching-learning	-Active participation of faculty and student in production based teaching-learning projects	-Production based teaching-learning -Faculty and student's outputs	-MUSOM academic committee -Student and faculty	-Outputs made by faculty members and students	2030	100 core

2: Undergraduate and Graduate Research & Publication

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for student's engagement in collaborative and institutional research	-Partially lead students into research projects	- Actions and student's engagement in research	- Research outputs made by students	- MUSOM academic committee -MUSOM RMC -Student's welfare council	-Research projects initiated and completed	-2025	5 Lakh
2. Develop policy for student's involvements in market-oriented publication	-Partially lead students into authentic publication	-Action and student's involvement in productive publication	-Publication done by students		-Publications made	2025	5 Lakh

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for student's local, national and international visit	-Make students involve into local, national, and international visit	-MUSOM policy formation	-Actions made by MUSOM and students	-MUSOM academic council -Students	-Outputs made by MUSOM and concerned people and units	-2025-2030	20 Lakh
2. Develop policy for organizational visit	- Make students involve in organizational visit	- Policy preparation	Actions made by MUSOM and students	-MUSOM academic committee	-Visits done by students	2025-2030	20 Lakh
3. Develop policy for student's exchange program through internship and classes	-Take students into international student exchange and internship	-Policy development	- Activities made by MUSOM and concerned teams	-MUSOM academic committee	-Policy made by MUSOM Program done by students	2019-2030	20 Lakh

4: Revisiting Curriculum

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop new curriculum	'Develop curriculum for BBA in Agribusiness management and Rural entrepreneurship and development	-Development of expected curriculum	-Curriculum made	-MUSOM academic committee -Concerned stakeholders	-Curriculum developed and implemented	2019-2025	5 Lakh
2. Develop guidelines for continuous modification of existing curriculum	-Prepare specified framework for modification of ongoing curriculum	-Specified framework for curriculum revision	-Framework made	-MUSOM academic committee	-Framework and modification of curriculum	-2019-2025	3 Lakh

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
3. Evaluate curriculum development and implementation	-Prepare clear evaluation and implementation	-Evaluation report and implementation report prepared	-Report made, presented and published	-MUSOM academic committee	-Outcomes of curriculum implemented	2019-2025	10 Lakh

5: Undergraduate and Graduate Social Attachment Program

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop the project policy for social responsibility	-Make social responsibility the part of regular academic course	-Projects developed	-Report prepared	-MUSOM academic committee	-Outcomes of projects	-2019- 25	10 Lakh
2. Start the specified project with student's involvement	z	-Social attachment done	-Projects implemented	-MUSOM academic committee	-Outcomes of social attachment	2020-2030	-10 lakh

6. Job Placement

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Prepare clear policy for job placement	-To provide opportunities to students for job opportunities	-Jobs provided	-Job related activities	-MUSOM academic committee	-Outputs as through report and presentation	2020-2030	4 Lakh
2. Develop policy for collaboration with all kinds of organizations	-Collaborate with viable industries and organizations	-Collaboration done through different ways	-Collaboration concerned actions	-MUSOM academic committee	-Outcomes made through collaboration	2020-2030	4 Lakh

1. Faculty Development and Empowerment Program

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for faculty development	-Involve faculty in regular training	-Policy developed	-Progress report	-MUSOM academic committee	-Faculty training and development	-2020-2030	-20 Lakh
2. Set up faculty development department	-Set up department with faculty involvement	-Department set up	-Progress report	-MUSOM academic committee	-Department set up and its progress	-2020-2030	10 Lakh
3. Monitoring policy and program	-Monitor program	-Evaluation made	Report	-MUSOM academic committee	-Report prepared	2020-2030	-2 Lakh