

Volume 7

Annex 7.102b: MUOSM Strategic Thrusts;
MUSOM Ten-Year Strategic
Plan 2019-2030 (2076-2086BS)
(pp18)

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Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan
2019-2030 (2076-2086 B.S.)



IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

8. Strategic Goal: Enrollments

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and set up permanent committee -Sign MoU with major +2 schools	-Set up special committee -Collaborate with major +2 schools	-Committee set up and collaboration developed	-Progress report	-MUSOM management committee	-Outputs of the activities	-2025-2030	Activities based

9. Strategic Goal: Building up Academic Culture

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and codes and conducts for promotion of mutually creative academic environment	- Publish codes -Bring together all MUSOM faculty members	-Conduct different programs creatively	-Actions taken	-MUSOM management committee	-Outcomes seen	-2025	3 Lakh

10. Developing Center for Communication and International Collaboration

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for communication and international collaboration	-Set up the center for communication and international collaboration	-Center and activities in action	-Report and progress	-MUSOM center for Communication and international collaboration	-Outputs achieved	-2019-2030	Based on program

11. Emerging Undergraduate Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Launch new academic programs to meet changing times	-To begin BBA in Agribusiness management -BBA in rural entrepreneurship and development -BHM, BIM	-Programs in operation	-Ongoing programs	-MUSOM Governing council and Academic committee	-New programs conducted	-2020-2030	Base on program