

Volume 7

Annex 7.102a: MUSOM Annual Plan of
Action-2019/020 (2076) (p22).

8. Strategic Goal: Enrollments

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and set up permanent committee -Sign MoU with major +2 schools	-Set up special committee -Collaborate with major +2 schools	-Committee set up and collaboration developed	-Progress report	-MUSOM management committee	-Outputs of the activities	-2025-2030	Activities based

9. Strategic Goal: Building up Academic Culture

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and codes and conducts for promotion of mutually creative academic environment	- Publish codes -Bring together all MUSOM faculty members	-Conduct different programs creatively	-Actions taken	-MUSOM management committee	-Outcomes seen	-2025	3 Lakh

10. Developing Center for Communication and International Collaboration

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for communication and international collaboration	-Set up the center for communication and international collaboration	-Center and activities in action	-Report and progress	-MUSOM center for Communication and international collaboration	-Outputs achieved	-2019-2030	Based on program

11. Emerging Undergraduate Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Launch new academic programs to meet changing times	-To begin BBA in Agribusiness management -BBA in rural entrepreneurship and development -BHM, BIM	-Programs in operation	-Ongoing programs	-MUSOM Governing council and Academic committee	-New programs conducted	-2020-2030	Base on program

MUSOM Annual Report Action-2019/020 (2076)



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Approved by

MUSOM Management Council -2019

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10. Developing Center for Communication and Information Technology Collaboration

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-Set up CCIC	-To enhance student's communication skills	-Students' presentation, written communication	-Students' communication competencies	-CCIC	-Learning outcomes of communication seen in students	-2019-2020	200,000
-Prepare policy and work plan	-To implement policy and work plan for outcomes	-To conduct communication programs periodically	-Policy implemented and work plan implemented	-CCIC	-Outputs	2019-2020	
-Collaborate with international academic institutions	-Link MUSOM with international academic communities	-Collaboration done	-Joint works with international academic institutions	Management council CCIC	-Outputs		

11. Emerging Undergraduate Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-To design Curriculum on BBA in Agribusiness Management	-Launch BBA agribusiness management in upcoming year	-Decision take by academic committee	-Decision record and functional plan	-Academic committee -Management council -Governing council	-Outputs	-2019-2020	500,000
-To revise existing BBA Curriculum	-To begin the process	-Make decision from academic committee	-Decision and works in the process	-Academic committee	-Works in the process	-2019-2020	100,000

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