

Volume 5

Annex 5.61a: Strategic Thrusts of MUSOM;
Ten-Year Strategic Plan 2019-
2030 (2076-2086 BS), (pp. 9,19)

Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan
2019-2030 (2076-2086 B.S.)



IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

6. 2. Research and Publication

MUSOM strives to involve students into research and publication. Main goal of MBA and BBA program is to help students develop their research and publication skills. Students have to conduct and publish research based papers.

- Help students in carrying out research through collaborative research and student's research projects.
- Publish MUSOM student's Magazine and MUSOM Business Review

6. 3. Graduate and Undergraduate Out-reach

MUSOM has already started out-reach program through local, national and international visit. Field visit and project works also support out-reach program. MUSOM has to provide a clear work plan to advance exiting out-reach program to achieve the following objectives:

- Help students understand domestic and global trends relating to business and social issues.
- Encourage students to be globally competent through organized plan and project.

6. 4. Curriculum Review

Revisiting curriculum is the most core function of MUSOM academic process. Faculty members have right to revise and restructure curriculum to meet the standards of the curriculum widely used in the international business schools across the globe. Students and concerned stakeholders will also provide comments and insights to reframe the exiting BBA and MBA curriculum.

- The defined plan for curriculum development will be prepared.
- Flexible approach will be employed for revisiting curriculum.

6. 5 MUSOM to the Community (Social Responsibilities)

MUSOM graduates have social accountability. Through official visit and other ways students are encouraged to participate in the social events.

- MUSOM motivates students for social networking through planned project.
- Create an environment for strong social network through MUSOM to the Community Plan.

6. 6. Job placement

MUSOM helps its graduates for volunteer job and other specified jobs available in the market. MUSOM has to plan for an organized job placement through MOU, Alumni and MUSOM job placement office.

Faculty Priorities

7.1. Faculty Development and Empowerment Program

MUSOM lacks an organized faculty development and empowerment program. This is the key for improvement of overall academic progress and enhancement. An organized plan for faculty development will be fostered with the help of MUSOM administration and faculty members for developing world class expertise.

7.2. Research and Publication

MUSOM faculty members need to give priority to constructive research and publication to expand the horizon of their own expertise. MUSOM RMC has been established to help for research activities. A Peer Reviewed Journal is also published. But it is very necessary to prepare the research and publication policy and guidelines for the systematize RMC and publication with focus on local and national issues.

7. 3. Faculty Visit and Exchange

Faculty members are required to visit various academic institutions across the globe. MUSOM has set up the program for faculty visit and exchange. Academic committee of MUSOM will prepare a tangible

12. Emerging Graduate Program Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Conduct new MBA programs	-Develop syllabus of MIT, Rural entrepreneurship, and agricultural management	-Programs in actions	-Progress of the programs	-MUSOM Governing council and academic committee	-Outputs of rograms seen	2020-2030	Based on programs

13. MUSOM to the Community (Social Responsibility)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for social attachment programs	-To launch specified social attachment projects	-Initiation of defined projects	-Report and community response	-MUSOM Management committee and academic council	-Projects conducted and outputs seen	2020-2030	10 Lakh

14. Technology Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for operation of world class digital learning	-Create environment for smart classes, research and publication	-Digitalized building constructed -Smart classrooms	-Report and seen activities	-MUSOM Management Committee	-hi-tech learning seen	-2020-2025	300 Lakh

15. World Class Research and Publication Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and plan for world class research and publication	-Make guidelines available	-International research and publication	-Actions done	-MUSOM RMC and MUSOM management committee	-Outcomes seen	-2020-2025	10 Lakh

16. Undergraduate and Graduate Internship

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop clear policy for internship	-Provide internship guide to students	-Policy and guide prepared	-Guide provided	-MBA and BBA offices -MUSOM academic council	-Outputs achieved	-2019-2021	-2 Lakh