

Volume 4

Annex 4.43c: Details of Programs Held
(Notices, Programs, Schedules,
List of Participants, Attendance
Records).

IBC 2019

International Business Conference on
Emerging Issues on
Management and Transformation



Organizer

Mid-Western University

School of Management (MUSOM)

An Autonomous Management Institution of Mid-Western University

Mid-Western University School of Management (MUSOM)

Karnali Province, Surkhet, Nepal

International Business Conference on Emerging Issues on Management and Transformation 2019

Inauguration Ceremony

Venue: Hotel Stay Valley View Lade, Surkhet, Karnali Province

Date: 14th and 15th of July 2019

Program Schedule

| Time | Program Schedule | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------------|--|--|--|-------------|---|---------------------------|--|---|-----------------------------|--|---|-----------------------|--|---|-----------------------|---|---|----------------------|--|---|----------------------------------|---|---|--------------------------|--|---|--------------------------------------|---|----|------------------------|--|----|---------------------------|---|----|-----------------------|------------------------------|----|----------------------|---|----|--------------------------------------|---------------------------|----|---------------------------|--|
| 8:15- 8:30 AM | Seat Taking: Conference Chair: Vice-Chancellor of Mid-Western University: Prof. Dr. Upendra Kumar Koirala. Chief Guest: Hon. MahendraBahadurShahi: Chief Minister, KarnaliProvince Guests: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | <table border="1"><thead><tr><th>S.N</th><th>Name of Dignatories</th><th>Association</th></tr></thead><tbody><tr><td>2</td><td>Mr. Chandra Prasad Dhakal</td><td>Senior vice president; FNCCI and Chairman: IME Group Nepal</td></tr><tr><td>3</td><td>Prof. Dr Puskar Bajracharya</td><td>Professor (TU) and formal member; National planning commission</td></tr><tr><td>4</td><td>Prof Dr A.K Mukharjee</td><td>Head and Director of MONIRBA Allahabad University UP India</td></tr><tr><td>5</td><td>Prof. DrSurendra More</td><td>Dean, Department of Economics, BPS women university, Khanpurkalan</td></tr><tr><td>6</td><td>Prof. Dr B.C. Sharma</td><td>Professor (Finance) The Business School University of Jammu, Jammu</td></tr><tr><td>7</td><td>Prof. Dr. Binod Krishna Shrestha</td><td>Associate Dean, Kathmandu university School of management</td></tr><tr><td>8</td><td>Prof. DrPusparajAdhikari</td><td>Former Exam controller, Kathmandu University</td></tr><tr><td>9</td><td>Associate professor Yam BahadurKarki</td><td>Acting Registrar Mid-Western University</td></tr><tr><td>10</td><td>Dr.MastaBahadurGaranja</td><td>Dean Faculty of management, Mid-western university</td></tr><tr><td>11</td><td>Prof. Dr. Debahadurkhadka</td><td>Dean of Faculty of science and technology</td></tr><tr><td>12</td><td>Dr. GovindaLamichhane</td><td>Dean, Faculty of Engineering</td></tr><tr><td>13</td><td>Prof. KhopiramIamsal</td><td>Dean Faculty of Humanities and social science</td></tr><tr><td>14</td><td>Associate professor Yam Bahadurkarki</td><td>Dean Faculty of Education</td></tr><tr><td>15</td><td>Dr. Narayan Prasad Paudel</td><td>Program Director, BBA MBA Mphil PHD Mid-western university</td></tr></tbody></table> | S.N | Name of Dignatories | Association | 2 | Mr. Chandra Prasad Dhakal | Senior vice president; FNCCI and Chairman: IME Group Nepal | 3 | Prof. Dr Puskar Bajracharya | Professor (TU) and formal member; National planning commission | 4 | Prof Dr A.K Mukharjee | Head and Director of MONIRBA Allahabad University UP India | 5 | Prof. DrSurendra More | Dean, Department of Economics, BPS women university, Khanpurkalan | 6 | Prof. Dr B.C. Sharma | Professor (Finance) The Business School University of Jammu, Jammu | 7 | Prof. Dr. Binod Krishna Shrestha | Associate Dean, Kathmandu university School of management | 8 | Prof. DrPusparajAdhikari | Former Exam controller, Kathmandu University | 9 | Associate professor Yam BahadurKarki | Acting Registrar Mid-Western University | 10 | Dr.MastaBahadurGaranja | Dean Faculty of management, Mid-western university | 11 | Prof. Dr. Debahadurkhadka | Dean of Faculty of science and technology | 12 | Dr. GovindaLamichhane | Dean, Faculty of Engineering | 13 | Prof. KhopiramIamsal | Dean Faculty of Humanities and social science | 14 | Associate professor Yam Bahadurkarki | Dean Faculty of Education | 15 | Dr. Narayan Prasad Paudel | Program Director, BBA MBA Mphil PHD Mid-western university |
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| | 4 | Prof Dr A.K Mukharjee | Head and Director of MONIRBA Allahabad University UP India | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 5 | Prof. DrSurendra More | Dean, Department of Economics, BPS women university, Khanpurkalan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 6 | Prof. Dr B.C. Sharma | Professor (Finance) The Business School University of Jammu, Jammu | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 7 | Prof. Dr. Binod Krishna Shrestha | Associate Dean, Kathmandu university School of management | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 8 | Prof. DrPusparajAdhikari | Former Exam controller, Kathmandu University | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 9 | Associate professor Yam BahadurKarki | Acting Registrar Mid-Western University | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10 | Dr.MastaBahadurGaranja | Dean Faculty of management, Mid-western university | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11 | Prof. Dr. Debahadurkhadka | Dean of Faculty of science and technology | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 12 | Dr. GovindaLamichhane | Dean, Faculty of Engineering | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 13 | Prof. KhopiramIamsal | Dean Faculty of Humanities and social science | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Associate professor Yam Bahadurkarki | Dean Faculty of Education | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Dr. Narayan Prasad Paudel | Program Director, BBA MBA Mphil PHD Mid-western university | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Time | Program Schedule | |
|--------------|---|---|
| | 16 | Prof. Dr. Brijesh Thapa Florida State University, USA |
| | 17 | Dr. Prakash Sharma Faculty, MICD MWU |
| | 18 | Prof. Dr. Deep BhadurRawal Executive director; Research directoriate MWU |
| | 19 | Dr C.P. Rijal Visiting faculty Mid-western university |
| | 20 | Dr.SushilShahi Deputy Director, MUSOM |
| | 21 | Dr. Krishna Acharya RR campus |
| | 22 | Dr. Sanjeebshrestha Sankerdev campus |
| | 23 | Dr. BinodGhimire NCC campus |
| | 24 | Ajaya Kumar Khadka NCC campus |
| 8:30-8:35 AM | National Anthem | |
| 8:35-8:40 AM | Lightening Panash by Chief guest | |
| 8:40-8:50 AM | Welcome Note From: Dean of Management Faculty Dr. M.B.Garangja | |
| 8:50-9:20 AM | <ol style="list-style-type: none"> 1. Keynote from Chandra Dhakal 2. Keynote from AK Mukherjee | |
| 9:20-9:30 | Closing Remarks with end of inauguration Ceremony from Conference Chair: Vice-chancellor Prof. Dr. Upendra Kumar Koirala | |

Mid-Western University School of Management (MUSOM)
Karnali Province, Surkhet, Nepal
International Business Conference on Emerging Issues on
Management and Transformation 2019

Closing Ceremony

Venue: Hotel Stay Valley View Lade, Surkhet, Karnali Province

Date: 14th and 15th of July 2019

| Time | Program Schedule |
|-----------|--|
| 5:30-5:45 | Seat Taking Chief Guest: Conference Chair Guests |
| 5:45-6:15 | Speech <ol style="list-style-type: none"> 1. Outcomes of the conference with remarks from Conference conveyer and Program Director Dr. Narayan Prasad Paudel. 2. Remarks and Vote of thanks from Dr. Sushil Shahi. |
| 6:15-6:30 | Closing Remarks from Acting Registrar Mid-Western University Associate Professor Yam Bahadur Karki |

**International Business Conference on "Emerging Issues on Management and Transformation" (IBC 2019)
Proceedings and programs**

DAY 1

| Track 1 | | | Track 2 | | | | |
|---------------|---|----------------------------------|--|-----|--|-------------------------------------|---------------|
| Time | General Management Issues | | Interdisciplinary Approaches to Management | | | | |
| 8:00-8:30 AM | Registration and tea | | | | | | |
| 8:30-9:30 AM | Inaugural Program | | | | | | |
| | Chairmanship | Prof. Dr. Upendra Kumar Koirala | | | | | |
| | Chief Guest & Other Guest | | Chandra Prasad Dhakal | | | | |
| | Key note speech | | Prof Dr A.K Mukharjee | | | | |
| First Session | | | | | | | |
| S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
| 1 | A CONCEPTUAL DISCOURSE ON CONSUMER'S PREFERENCE OF BRANDY | Raj Maharjan | | 1 | A DISCOURSE ON YOUTH WILLINGNESS TO ACCEPT AGRICULTURAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT | Ashok Joshi | |
| 2 | ATTITUDE FORMATION TOWARDS PERSONALIZED INTERNET ADVERTISEMENTS | Suman Dahal | | 2 | A STUDY OF IMPACT ON CAPITAL STRUCTURE AND LIQUIDITY ANALYSIS OF PROFITABILITY TOWARDS HDFC BANK | Dr.T.VENKATESAN, Dr.S.K.NAGARJAN | |
| 3 | A CASE STUDY ON JOB SATISFACTION IN PRIVATE SCHOOLS | Mr. Ammar Bahadur Rokava, M.Phil | | 3 | A SURVEY RESEARCH ON STUDENTS' PERCEPTION OF IMPORTANCE AND USE | Mr. Chhetra Mani Timilsena | |

| Time | S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
|-----------|-----|---|--|---------------|----------------|--|--|---------------|
| 1:30-4:00 | | | | | Second Session | | | |
| | S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
| 1:30-1:45 | 1 | EFFECT OF STRATEGIC LEADERSHIP STYLE ON FIRM PERFORMANCE: A STUDY IN NEPALESE ORGANIZATIONS INVOLVE IN SERVICE SECTOR. | Hari Bahadur Dalliakoti | | 1 | DISASTER RISK MANAGEMENT AND CLIMATE CHANGE RESILIENT POLICIES IN PAKISTAN | Asma Saleem | |
| 1:46-2:01 | 2 | EMPLOYEE MOTIVATION WITH REFERENCE TO TEACHING FACULTY IN SURKHET | Devendra Kumar Wagle (M Phil Scholar) | | 2 | DOES WESTERNIZATION MATTERS ON TOURISTS' PREFERENCE IN CULTURE BASED TOURIST DESTINATION? EVIDENCE FROM MOUNTAINOUS TOURISTIC CITY | Udaya Raj Paudel, M. Phil. Udbodh Bhandari Dr. Niranjana Devkota | |
| 2:01-2:16 | 3 | ENTREPRENEURS PERCEPTION ON THE INFLUENCE OF WESTERNIZATION IN BUSINESS CULTURE OF TOURISTIC CITY: EVIDENCE FROM POKHARA, NEPAL | Dr. Niranjana Devkota Udaya Raj Paudel, M. Phil. Udbodh Bhandari | | 3 | EXPLORATION OF TOURISM ENTREPRENEURS' LEVEL OF AWARENESS ON KNOWLEDGE MANAGEMENT | Saramsh Kharel | |
| 2:17-2:32 | 4 | GRADUATE PERCEPTION ON JOB SEARCH: A CRITICAL REVIEW | Sumi Maharjan | | 4 | EXPOSURE TO INDOOR SMOKE AND STUNTED GROWTH AMONG CHILDREN UNDER FIVE YEARS IN RURAL NEPAL | Madhu Koirala Dhital, MSc, PH, Dr. Shaik Ram Dhital, MSc PH | |
| 2:33-2:48 | 5 | HUMAN RESOURCE MANAGEMENT AND ENVIRONMENTAL PERFORMANCE OF NEPALESE MANUFACTURING FIRMS | Hari Prasad Gautam | | 5 | FARMER'S PERSPECTIVE ON LAND MANAGEMENT FOR AGRICULTURE ENTREPRENEURSHIP DEVELOPMENT | Ashish Rai | |

| Time | S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
|-----------|-----|---|----------------------|---------------|-----|--|------------------------------|---------------|
| 2:50-3:05 | 6 | CUSTOMER PREFERENCE TOWARDS PATANJALI BRAND: A STUDY IN NEPALESE ORGANIZATIONS INVOLVE IN SERVICE SECTOR. | Dr. Sanjeev Shrestha | | 6 | FIRM SPECIFIC ATTRIBUTES AND STOCK RETURNS: A CASE OF NEPALESE | Purna Man Shrestha, M. Phil. | |

FIRMS

DEVELOPMENT

| Time | S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
|--------------|-----|--|--|---------------|-----|--|-----------------------------------|---------------|
| 2:50-3:05 | 6 | CUSTOMER PREFERENCE TOWARDS PATANJALI BRAND: VERIFICATION FROM LOGISTIC REGRESSION | Dr. Sanjeev Shrestha | | 6 | FIRM SPECIFIC ATTRIBUTES AND STOCK RETURNS: A CASE OF NEPALESE COMMERCIAL BANKS | Purna Man Shrestha, M. Phil. | |
| 3:05-3:20 | 7 | HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE OF NEPALESE MANUFACTURING FIRMS | Hari Krishna Aryal | | 7 | GLOBALIZATION AND INCLUSIVE GROWTH: INDIAN EXPERIENCE | Dr.Meenu Jain | |
| 3:20-3:3:40 | 8 | Question answer | Open floor | | 8 | Question answer | Open floor | |
| | | Concluding remarks | Session chair (Prof. Dr.Puspa raj Adhikari) | | | Concluding remarks | Session chair (Chandra p. Dhakal) | |
| | | Key Note Speech | | | | Prof. Dr Puskar Bajracharya | | |
| 4:00 - 5:00 | | | | | | Hi- Tea | | |
| 5:00-7:00 PM | | | | | | Third Session | | |
| 5:00-5:15 | 1 | IMPACT OF EMPLOYEE EMPOWERMENT ON PERFORMANCE IMPROVEMENT | Rupesh Khatri (M Phil Scholar) | | 1 | INDUSTRY WILLINGNESS TO PAY FOR ADEQUATE ELECTRICITY SUPPLY: A DISCOURSE ON SUSTAINABLE INDUSTRIAL DEVELOPMENT | Anish B K | |

| Time | S.N | Paper Title | Presenter | Time Assigned | S.N | Paper Title | Presenter | Time Assigned |
|-----------|-----|--|---|---------------|-----|---|-----------------------|---------------------|
| 5:16-5:31 | 2 | ISSUES OF HUMAN RESOURCE MANAGEMENT PRACTICES ON ORGANIZATION PERFORMANCE: A CASE STUDY OF NEPAL TELECOM | Dr. Kapil Khanal | | 2 | INFORMAL ECONOMY: ENEMY OR ALLY OF MARKET TRANSITION? | Pramod Bhattarai | |
| 5:32-5:47 | 3 | ORGANIZATIONAL POLITICS AND JOB OUTCOMES IN NEPALESE PUBLIC ENTERPRISE | Dhan Raj Chalise | | 3 | AN EMPIRICAL STUDY OF INDIVIDUAL INVESTMENT PATTERNS AMONG MANAGEMENT TEACHERS IN CHITWAN, NEPAL. | Dr. Bijay Lal Pradhan | |
| 5:48-6:03 | 4 | EFFECT OF EMIGRATION ON WAGE EARNINGS IN NEPAL | Baburam Niraula | | 4 | ROLE OF COOPERATIVES FOR SUSTAINABLE LIVELIHOOD OF PEOPLE ON POVERTY REDUCTION PROCESS IN PROVINCE 3. | Nischal Risal, | |
| 6:03-6:30 | 5 | | | | 5 | LEVERAGING DIASPORA EXPERTISE FOR NATION BUILDING | Dr. Uttam Gauli | Online Presentation |
| 6:30-6:45 | 6 | Question answer | Open floor | | 6 | Question answer | Open floor | |
| 6:45-7:00 | | Concluding remarks | Session chair (Prof. Dr. Surendra More) | | | Concluding remarks | Session chair | |
| 7:15-7:30 | | Key Note Speech | Prof. Dr. Brijesh Thapa | | | | | |
| 7:30-8:30 | | | | | | | | |

Dinner and cultural show

DAY 2

15th July, 2019

Track 1

General Management Issues

First Session

Track 2

Interdisciplinary Approaches to Management

Time

DAY 2

15th July, 2019

| | | Track 1 | | | Track 2 | | | |
|-------------|------|---|---------------------------------|---------------|--|--|--|---------------|
| | | General Management Issues | | | Interdisciplinary Approaches to Management | | | |
| | | First Session | | | | | | |
| Time | S. N | Paper Title | Presenter | Time Assigned | S. N | Paper Title | Presenter | Time Assigned |
| 9:30-12.0 | | | | | | | | |
| 9:31-9:46 | 1 | JOB CHARACTERISTICS AS ANTECEDENTS OF ORGANIZATIONAL CITIZENSHIP BEHAVIOR: AN EMPIRICAL EVIDENCE FROM NEPALI BANKING AND INSURANCE SECTOR ORGANIZATIONS | Bhupendra Jung Shahi (M. Phil.) | | 1 | INVESTORS' PREFERENCES ON CHOICE OF FINANCIAL INSTRUMENTS IN NEPAL | Manoj Kumar Bhatta | |
| 9:47-10:10 | 2 | JOB SATISFACTION AND IMPACT ON SCHOOL PERFORMANCE : A CASE OF GOVERNMENT SECONDARY SCHOOL BIRENDRANAGAR RESOURCE CENTER | Dillu Prasad Dhungana | | 2 | LOCAL GOVERNANCE AND PUBLIC REASONING: A CASE OF DALIT PARTICIPATION IN PLANNING PROCESSES | Upendra Bahadur BK | |
| 10:11-10:26 | 3 | MARKETING CHALLENGES IN TODAY PERSPECTIVES IN GROCERY | Harendra K.C. | | 3 | MASTER PLAN FOR SUSTAINABLE MANAGEMENT OF ECOTOURISM: AN EXPERIENCE SHARING FROM THE MAHENDRA AND CHAMERE GUFA OF POKHARA METROPOLITAN CITY. | Baburam Baral ¹ Prof. Binod Heju ² Shreekant Khatiwada ² Bishnu Hari Wagle ² Ram Prasad Sharma ² Pushpa Raj Acharya ³ | |

| Time | S. N | Paper Title | Presenter | Time Assigned | S. N | Paper Title | Presenter | Time Assigned |
|-------------|------|---|--|---------------|------|---|---------------------------------|---------------|
| 10:27-10:42 | 4 | Assessing Teachers' Attitude, Knowledge, and Application of Participatory Pedagogy at Mid-Western University School of Management | Dr. Sushil Kumar Shahi | | 4 | OBSTACLES TO THE PARTICIPATION OF WOMEN IN DECISION - MAKING LEVELS: A CASE OF LOCAL ENTERPRISES BASED IN SURKHET | Kamala Tiwari, | |
| 10:42-10:57 | 5 | PARADIGM SHIFTS IN MANAGEMENT EDUCATION: WAYS FORWARD TO NATIONAL PROSPERITY | Dr. Chandra P. Rijal (Chanakya) PhD/MPhil, | | 5 | RISK AND RETURN ANALYSIS FOR INVESTMENT DECISION IN STOCK MARKET OF INVESTOR IN KARNALI PROVINCE, NEPAL | Narayan Tiwari (M Phil Scholar) | |
| 10:58-11:13 | 6 | ROLE OF TECHNOLOGY AND INNOVATION IN ENTREPRENEURSHIP DEVELOPMENT | Govinda K.C. (M. Phil Scholar, MWU) | | 6 | ROLE OF SCIENCE AND TECHNOLOGY IN DEVELOPMENT: A CONCEPT FOR NEPAL | Dr. Anup Basnet Chetry | |
| 11:14-11:30 | 7 | STUDENTS' PERCEPTION TOWARDS INTERNAL ASSESSMENT SYSTEM OF MID-WESTERN UNIVERSITY: A SURVEY RESEARCH | Mr. Bhupal Bikram Kathayat | | 7 | THE IMPACT OF MERGER ON OPERATING PERFORMANCE OF COMMERCIAL BANKS (A STUDY OF OPERATING FINANCIAL PERFORMANCE) | Dr. Amrit Kumar Sharma Gaire | |
| 11:30-11:45 | 8 | THE GAP BETWEEN ATTITUDES AND BEHAVIOR IN ETHICAL CONSUMPTION: A CRITICAL DISCOURSE | Pragya Budhathoki | | 8 | THE IMPACT OF REINSURANCE ON PROFITABILITY AND SOLVENCY OF NEPALESE INSURANCE COMPANY | Rajendra Maharjan, PhD Scholar | |
| 11:45-12:00 | | Question answer | Open floor | | | Question answer | Open floor | |
| 12:00-12:10 | | Concluding remarks | Session chair (Dr. Prakash Sharma) | | | Concluding remarks | Session chair (Dr. MB Garanja) | |
| 12-12.30 PM | | Key note speech | Prof. Dr. Puskar Bajracharya | | | | | |

| Lunch | | | | | | | | |
|----------------|-------|---|--|---------------|-------|--|--|---------------|
| Second Session | | | | | | | | |
| | S. N. | Paper Title | Presenter | Time Assigned | S. N. | Paper Title | Presenter | Time Assigned |
| 12:30-1:15 | | | | | | | | |
| 1:30-4:00 | | | | | | | | |
| 1:30-1:45 | 1 | THE MEDIATING ROLE OF TRUST IN MANAGEMENT: AN EMPIRICAL STUDY ON NEPALESE HEALTH SECTOR | Dr. Binod Ghimire Ajaya Kumar Khadka | | 1 | VALUE CHAIN ANALYSIS: A STUDY OF PADDY FARMING IN DHANUSHA AND MAHOTTARI DISTRICTS | Nabin Kumar Jha | |
| 1:46-2:02 | 2 | TRANSFORMATIVE ANDRAGOGY FOR HIGHER ORDER THINKING SKILLS IN MANAGERIAL EDUCATION | Durga Prasad Dhakal | | 2 | WORKING CAPITAL MANAGEMENT PRACTICE OF SMALL-SCALE ENTERPRISES IN SURKHET | Ramesh Gautam (M Phil Scholar) | |
| 2:02-2:17 | 3 | CONTEXT AND CONTENT ON E-GOVERNANCE - NEPAL PERSPECTIVE | Dr. Rajesh Keshar Khanal | | 3 | PROSPECTS AND CHALLENGES OF TOURISM DEVELOPMENT IN KARNALI PROVINCE OF NEPAL | 1. Farid Khan 2. Dinesh Kathayat 3. Anisha Pandey 4. Shraddha Gautam 5. Srijana Sharma | |
| 2:18-2:35 | 4 | A SURVEY RESEARCH ON POSSIBILITIES OF STREET FOOD BUSINESS IN BIRENDRANAGAR SURKHET | Lekharaj tanlami, Basanta shahi, Laxmi magar | | 4 | OUTSOURCING PRACTICE IN NEPALESE ORGANIZATION | Manoj Paudel (M Phil Scholar) | |
| 2:35-2:50 | 5 | BANKERS' EXPERIENCE ON BANKING COMMUNICATION | Sulochana Shrestha | | 5 | ENTREPRENEURSHIP AND EMPLOYMENT FUND | Youb Raj Paudel (M Phil scholar) | |

| Time | S. N. | Paper Title | Presenter | Time Assigned | S. N. | Paper Title | Presenter | Time Assigned |
|-----------|-------|--|---|---------------|-------|--------------------|---|---------------|
| 2:50-3:05 | 6 | IMPACT OF WORK-LIFE BALANCE ON EMPLOYEE JOB SATISFACTION: A STUDY OF PURBANCHAL UNIVERSITY, NEPAL | Shakya, Sonila, MPhil Scholar Subedi, Dinesh Raj, MPhil Scholar | | 6 | | | |
| | 7 | | | | 7 | | | |
| 3:05-3:20 | 8 | Question answer | Open floor | | 8 | Question answer | Open floor | |
| 3:20-3:30 | | Concluding remarks | Session chair (Dr. Krishna Acharya) | | | | Session chair (Prof. Dr. A.K Mukharjee) | |
| 3:30-4:00 | | Key note speech | Prof. Dr. B. C. Sharma | | | Concluding remarks | | |
| 4:00-4:30 | | Pannel Discussion on "Emerging issues on management and transformation" From Dr. C.P Rial | | | | | | |
| 4:30-5:00 | | Hi- tea | | | | | | |
| 5:00-5:30 | | Certificate distribution | | | | | | |
| 5:30-6:30 | | Closing ceremony | Closing remarks of the conference | | | | | |
| | | Each Session has 2.5 hours allocation comprises with presentation for 15 minutes, question and answer for 15 minutes and conclusion for 10 minutes | | | | | | |