

Volume 4

Annex 4.26a: MUSOM MBA Program Course  
Structure (Revision 2019, p. 3).

MBA course cycle

Duration: 24 months (2 years)

Structure: Semester Based (4 semesters)

Total Credit:

**Course Structure and Credit Allocation**

SN	Course	Credits	
1	Foundation	12	
	Management core	20	
	Integrated	13	
	Concentration	9	
	Practicum/seminar/workshop/project	5	
	Elective	4	Two courses of 2 credit each.
	Research	3	
	Total credit	66	

**Foundation**

SN	Code	Subject	Credit
1	MGT511	Managerial Communication	3
2	MGT512	Quantitative Techniques for Managers	3
3	MGT513	Managerial Economics	3
4	MGT521	Accounting for Managers	3

**Core**

SN	Code	Subject	Credit
1	MGT521	Financial reporting and analysis	2
2		Analysis of Business Environment	3
3		Human Resource Management	3
4		Strategic Marketing	3
5		Operations and Supply Chain Management	3
6		Managerial Finance	3
7		Business Research Method	3

**Integrated/Capstone**

SN	Code	Subject	Credit
1		Emerging Issues in Management	2
2		Strategic Management	3
3		Entrepreneurship and Small Business Management	3
4		Organization Behavior and Leadership	3
5		International Business Management	2

**Practicum/Seminar/Experiential Learning**

SN	Code	Subject	Credit
1		Business Communication	1
2		Seminar	1
3		Project based Study or Internship	2
4		New Venture Formation and Development	1

**Elective ( Any two: first in III Semester and second in IV Semester**

SN	Code	Subject	Credit
1		Total Quality Management	2
2		Management Information System	2
3		Project management	2
4		Tourism and Hospitality Management	2
5		Rural Marketing and Agri-business	2
6		Service Business Management	2
7		Knowledge Management	2
8		Natural Resource Management	2
9		Capital Market Analysis	2
10		Managerial Decision Science	2
11		Productive Management	2
12		Innovation and Technology Management	2
13		Digital and Social Media Marketing	2
14		Enterprise Resource Planning	2

**Concentration**

**Concentration: Finance**

SN	Code	Subject	Credit
1		Investment Analysis	3
2		Security Analysis and Portfolio Management	3
3		International Finance	3
4		Financial Derivative and Risk Management	3
5		Working Capital Management	3

**Concentration: Marketing**

SN	Code	Subject	Credit
1		Consumer Behavior Analysis	3
2		Strategic Brand Management	3
3		Advertising	3
4		Retail Management	3
5		Sales Management	3

**Concentration: Human Resource Management**

SN	Code	Subject	Credit
1		Human Resource Planning and Development	3
2		Performance and Compensation Management	3
3		Employee Relations	3
4		Training System Management	3
5		International Human Resource Management	3

**Concentration: Banking and Insurance**

SN	Code	Subject	Credit
1		Banking Management and Operations	3
2		Management of Insurance	3

3		Marketing of Financial Services	3
4		Banking and Insurance Laws	3
5		Risk Analysis and Management in Banking and Insurance	3

Each Semester will be of five months with 16 weeks of teaching learning activities and rest for semester end examination.

- Student assessment system will be as practiced currently.
- The topic of seminar along with its assessment method will be finalized by academic council for each batch.
- Practicum module will be designed in detail by the specified faculty. Assessment mode of practicum and workshop will be approved by Academic Council.
- Conduction mode of Project/field/organizational study and assessment mode will be designed in detail by Academic Council.
- Similarly, clear criteria of internship and research project completion and their assessment base will be designed in detail by the Academic Council.

### MBA Curriculum: Mid-Western University, Surkhet,

SN	Course Code	Name of course	Credit	18 credits
<b>Semester First</b>				
1		Managerial communication	3	Foundation
2		Quantitative techniques in management	3	Foundation
3		Managerial economics	3	Foundation
4		Financial reporting and analysis	3	Core
5		Analysis of Business environment	3	Core
6		Emerging Issues in Management	2	Capstone
7		Business Communication	1	Practicum
<b>Semester Second</b>				
8		Accounting for Manager	3	Foundation
9		Strategic Management	3	Capstone
10		Human Resource Management	3	Core
11		Market Analysis and Marketing Management	3	Core
12		Operations and Supply chain management	3	Core
13		International Business Analysis	2	Integrated/capstone
14		Seminar	1	Seminar
<b>Semester III</b>				
15		Entrepreneurship	3	Integrated
16		Organizational Behavior and Leadership	3	Integrated
17		Managerial Finance	3	Core

18		Concentration I	3	Concentration
19		Elective I	2	Elective
20		Experiential learning(project/organization study or internship)	2	Practicum
<b>Semester IV</b>				
			<b>Credit</b>	<b>15</b>
21		Concentration II	3	Concentration
22		Concentration III	3	Concentration
23		Business Research Method	3	Core
24		Elective II	2	Elective
25		GRP	3	Research project
26		Venture formation and development	1	Workshop