

Volume 3

Annex 3.19b: Mid-Western University;
Faculty of Management, Bachelor
of Business Administration
(BBA) Syllabus, 2018; Course
Cycle.

Mid-Western University
Faculty of Management
BBA Program with Specialization

Total Credit Hours - 120
 Year I/ Semester -I

Subject Code	Name of the Subject	Credit Hours
MGT 311	Principles of Management	03
MGT 312	Financial Accounting	03
MGT 313	Basic Mathematics	03
MGT 314	Micro Economics	03
MGT 315	Computers in Management	03
MGT 316	Business English	03
MGT 317	Microsoft Office (Practical) (Non Credit)	00
Total Credit Hours		18

Year I/ Semester -II

Subject Code	Name of the Subject	Credit Hours
MGT 321	Business Communication	03
MGT 322	Business Statistics-I	03
MGT 323	Financial Management-I	03
MGT 324	Marketing Management	03
MGT 325	Macroeconomics	03
Total Credit Hours		15

Year II/ Semester -III

Subject Code	Name of the Subject	Credit Hours
MGT 331	Business Law	03
MGT 332	Human Resource Management	03
MGT 333	Cost Accounting	03
MGT 334	Tourism and Hospitality Management	03
MGT 335	Financial Management-II	03
Total Credit Hours		15

Year II/ Semester -IV

Subject Code	Name of the Subject	Credit Hours
MGT 341	Organizational Behavior	03
MGT 342	Business Statistics-II	03
MGT 343	Business Ethics	03
MGT 344	E-Commerce	03
MGT 345	Fundamentals of Investment	03
Total Credit Hours		15

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Year III/ Semester - V

Subject Code	Name of the Subject	Credit Hours
MGT 351	International Business Environment	03
MGT 352	Strategic Management	03
MGT 353	Management Accounting	03
MGT 354	Research Methodology	03
MGT 355	Banking and Insurance Management	03
	Total Credit Hours	15

Year III/ Semester - VI

Subject Code	Name of the Subject	Credit Hours
MGT 361	Management Information System	03
MGT 362	Auditing	03
MGT 363	Entrepreneurship Development	03
MGT 364	Project Management	03
MGT 365	Introduction to Sociology	03
	Total Credit Hours	15

Year IV/ Semester - VII

Subject Code	Name of the Subject	Credit Hours
MGT 371	Operation Research	03
MGT 372	Consumer Behavior	03
MGT 373	Taxation in Nepal	03
MGT 374	Business environment in Nepal	03
MGT 375	Internship	03
	Total Credit Hours	15

Year IV/ Semester - VIII

Subject Code	Name of the Subject	Credit Hours
MGT 381	Project Report	03
	Specialization Areas	09
	(Any Three subjects from any one group)	
	Total Credit Hours	12
	Specialization Areas	Credit Hours
	Finance	09
MGT 385	Corporate Finance	03
MGT 386	Working Capital Management	03
MGT 387	Financial Institutions and Market Marketing Management	03
	Marketing Management	09
MGT 388	Service Marketing	03
MGT 389	Sales Management	03
MGT 390	Advertising Management	03
	Human Resource Management	09
MGT 391	Human Resource Development	03
MGT 392	Compensation Management	03
		03

BBA 1st Semester