

Volume 3

Annex 3.17c: Syllabus of MBA Program, (pp. a-b), and BBA Program, (pp. i-ii).

Mid-Western University
Faculty of Management
MBA Program with Specialization

Total Credit Hours - 70

First Semester		
Subject Code	Name of the subject	Credit Hours
Core courses		
MGT 511	Foundations of Management	03
MGT 512	Critical Thinking	03
MGT 513	Communication for Managers	03
MGT 514	Financial and Management Accounting	03
MGT 515	Research Methodology	03
MGT 516	Quantitative Approach to Management	03
	Total	18
Second Semester		
Subject Code	Core courses	Credit Hours
MGT 521	Marketing Management	03
MGT 522	Management Information Systems	03
MGT 523	Managerial Economics	03
MGT 524	Financial Management	03
MGT 525	Human Resource Management	03
MGT 526	Organizational Behavior	03
	Total	18
Third Semester		
Subject Code	Core courses	Credit Hours
MGT531	Strategic Management	03
MGT532	Production and Operation Management	03
MGT 533	Total Quality Management	03
MGT 534	Entrepreneurship and Technology Management	03
MGT 535	Corporate Law	03
MGT 536	International Business Strategy	03
	Total	18

MID-WESTERN UNIVERSITY, FACULTY OF MANAGEMENT
 MASTER IN BUSINESS ADMINISTRATION (MBA), SYLLABUS 2072 (2016)

Fourth Semester		
Subject Code	Specialization Courses (Any Three subjects from any one group)	Credit Hours
	Finance (courses in Finance)	09 Credits
MGT 546	Financial Institution and Market	03
MGT 547	Strategic Financial Management	03
MGT 548	Security Analysis and Portfolio Management	03

Subject Code	Human Resources Management (courses in Human Resource Management)	09 Credits
MGT 549	Compensation and Benefit Management	03
MGT 550	Performance Management	03
MGT 551	Human Resources Development	03
	Marketing (courses in Marketing)	09 Credits
MGT 552	Brand Management	03
MGT 553	Sales Management	03
MGT 554	Service Marketing	03
MGT 555	Internship	03
MGT 556	Graduate Research Project	04
MGT 557	An Introduction to Nepal (AIN)*	00
	Total	16
	Total (aggregate)	70

*Enriched Credit Hour up to 03 CR will be assigned for (AIN)

MBA 1st Semester

Master in Business Administration (MBA)

Mid-Western University

Faculty of Management

BBA Program with Specialization

Total Credit Hours - 120

Year I/ Semester -I

Subject Code	Name of the Subject	Credit Hours
MGT 311	Principles of Management	03
MGT 312	Financial Accounting	03
MGT 313	Basic Mathematics	03
MGT 314	Micro Economics	03
MGT 315	Computers in Management	03
MGT 316	Business English	03
MGT 317	Microsoft Office (Practical) (Non Credit)	00
Total Credit Hours		18

Year I/ Semester -II

Subject Code	Name of the Subject	Credit Hours
MGT 321	Business Communication	03
MGT 322	Business Statistics-I	03
MGT 323	Financial Management-I	03
MGT 324	Marketing Management	03
MGT 325	Macroeconomics	03
Total Credit Hours		15

Year II/ Semester -III

Subject Code	Name of the Subject	Credit Hours
MGT 331	Business Law	03
MGT 332	Human Resource Management	03
MGT 333	Cost Accounting	03
MGT 334	Tourism and Hospitality Management	03
MGT 335	Financial Management-II	03
Total Credit Hours		15

Year II/ Semester -IV

Subject Code	Name of the Subject	Credit Hours
MGT 341	Organizational Behavior	03
MGT 342	Business Statistics-II	03
MGT 343	Business Ethics	03
MGT 344	E-Commerce	03
MGT 345	Fundamentals of Investment	03
Total Credit Hours		15

MID-WESTERN UNIVERSITY, FACULTY OF MANAGEMENT
BACHELOR IN BUSINESS ADMINISTRATION (BBA), SYLLABUS 2075 (2018)

Year III/ Semester - V

Subject Code	Name of the Subject	Credit Hours
MGT 351	International Business Environment	03
MGT 352	Strategic Management	03
MGT 353	Management Accounting	03
MGT 354	Research Methodology	03
MGT 355	Banking and Insurance Management	03
Total Credit Hours		15

Year III/ Semester - VI

Subject Code	Name of the Subject	Credit Hours
MGT 361	Management Information System	03
MGT 362	Auditing	03
MGT 363	Entrepreneurship Development	03
MGT 364	Project Management	03
MGT 365	Introduction to Sociology	03
Total Credit Hours		15

Year IV/ Semester - VII

Subject Code	Name of the Subject	Credit Hours
MGT 371	Operation Research	03
MGT 372	Consumer Behavior	03
MGT 373	Taxation in Nepal	03
MGT 374	Business environment in Nepal	03
MGT 375	Internship	03
Total Credit Hours		15

Year IV/ Semester - VIII

Subject Code	Name of the Subject	Credit Hours
MGT 381	Project Report	03
	Specialization Areas	09
	(Any Three subjects from any one group)	
	Total Credit Hours	12
	Specialization Areas	Credit Hours
	Finance	09
MGT 385	Corporate Finance	03
MGT 386	Working Capital Management	03
MGT 387	Financial Institutions and Market Marketing Management	03
MGT 388	Service Marketing	09
MGT 389	Sales Management	03
MGT 390	Advertising Management	03
	Human Resource Management	09
MGT 391	Human Resource Development	03
MGT 392	Compensation Management	03
		03

BBA 1st Semester