

Volume 2

**Annex 2.13c: MUSOM MBA and BBA
Course Cycles Indicating
Provision for Research as an
Integral Curricular Aspect.**

MBA Course Cycle

Subject Code	First Semester	Credit Hours
	Title of the Subject	
	Core Courses	
MGT 511	Foundation of Management	03
MGT 512	Critical Thinking	03
MGT 513	Communication for Managers	03
MGT 514	Financial and Management Accounting	03
MGT 515	Research Methodology	03
MGT 516	Quantitative Approach to Management	03
	Total	18

Subject Code	Second Semester	Credit Hours
	Title of the Subject	
	Core Courses	
MGT 521	Marketing Management	03
MGT 522	Management Information System	03
MGT 523	Managerial Economics	03
MGT 524	Financial Management	03
MGT 525	Human Resource Management	03
MGT 526	Organizational Behavior	03
	Total	18

Subject Code	Third Semester	Credit Hours
	Core Courses	
MGT 531	Strategic Management	03
MGT 532	Production and Operation Management	03
MGT 533	Total Quality Management	03
MGT 534	Entrepreneurship and Technology Management	03
MGT 535	Corporate Law	03
MGT 536	International Business and Strategy	03
	Total	18

Subject Code	Human Resources Management	09 Credit Hours
	(Courses in Human Resource Management)	
MGT 549	Compensation and Benefit Management	03
MGT 550	Performance Management	03
MGT 551	Human Resources Development	03
	Marketing (Courses in Marketing)	09
MGT 552	Brand Management	03
MGT 553	Sales Management	03
MGT 554	Service Marketing	03
MGT 555	Internship	03
MGT 556	Graduate Research Project	04
MGT 557	An Introduction to Nepal (AIN)*	00
	Total	16
	Aggregate	70

*Enriched Credit Hour up to 03 will be assigned for (AIN)

MUSOM Pedagogy: Teaching-Learning Methods

MUSOM educates and leads its students using context based teaching methods and strategies. The basic philosophy of teaching at MUSOM is participatory and advisory approach. Students have an opportunity to participate in each learning work and activity. All MUSOM faculties have

the freedom to contextualize teaching methods to enhance student's centered learning environment. MUSOM students the chance to promote themselves as a master of their own career through the following teaching-learning methods:

- ❖ Regular Lecture
- ❖ Guest Lecture
- ❖ Distinguished Lecture

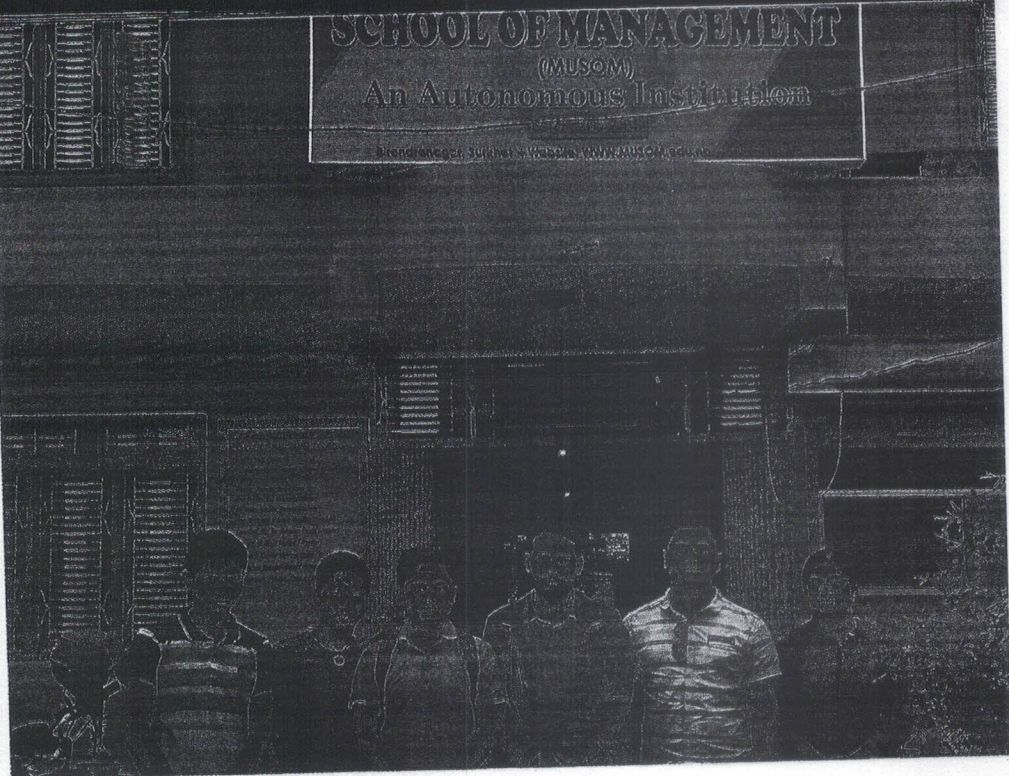
BBA Course Structure

Duration 4 Years
Level: Bachelor Program

Course Description

BBA at MUSOM is taught through multimedia project, community case project, case method, seminar, workshop, guest lecture, and undergraduate research project.

Total Credit Hours-120



Year1/Semester-I

Subject Code	Title of the Subject	Credit Hours
MGT 311	Principles of Management	03
MGT 312	Financial Accounting	03
MGT 313	Basic Mathematics	03
MGT 314	Micro Economics	03
MGT 315	Computer in Management	03
MGT 316	Business English	03
MGT 317	Microsoft Office (Practical) (Non Credit)	00
	Total Credit Hours	18

Year1/Semester-II

Subject Code	Title of the Subject	Credit Hours
MGT 321	Business Communication	03
MGT 322	Business Statistics-1	03
MGT 323	Financial Management-1	03
MGT 324	Marketing Management	03
MGT 325	Macroeconomics	03
	Total Credit Hours	15

Year II/Semester-III

Subject Code	Title of the Subject	Credit Hours
MGT 331	Business Law	03
MGT 332	Human Resources Management	03
MGT 333	Cost Accounting	03
MGT 334	Tourism and Hospitality Management	03
MGT 335	Financial Management	03
	Total Credit Hours	15

Year II/Semester-IV

Subject Code	Title of the Subject	Credit Hours
MGT 341	Organizational Behavior	03
MGT 342	Business Statistics-II	03
MGT 343	Business Ethics	03
MGT 344	E-Commerce	03
MGT 345	Fundamentals of Investment	03
	Total Credit Hours	15

Year III/Semester-V

Subject Code	Title of the Subject	Credit Hours
MGT 351	International Business Environment	03
MGT352	Strategic Management	03
MGT 353	Management Accounting	03
MGT 354	Research Methodology	03
MGT 355	Banking and Insurance Management	03
	Total Credit Hours	15

Year III/Semester-VI

Subject Code	Title of the Subject	Credit Hours
MGT 361	Management Information System	03
MGT 362	Auditing	03
MGT 363	Entrepreneurship Development	03
MGT 364	Project Management	03
MGT 365	Introduction to Sociology	03
	Total Credit Hours	15

Year IV/Semester-VII

Subject Code	Title of the Subject	Credit Hours
MGT 371	Operation Research	03
MGT 372	Consumer Behavior	03
MGT 373	Taxation in Nepal	03
MGT 374	Business Environment in Nepal	03
MGT 375	Internship	03
	Total Credit Hours	15

MBA Programs

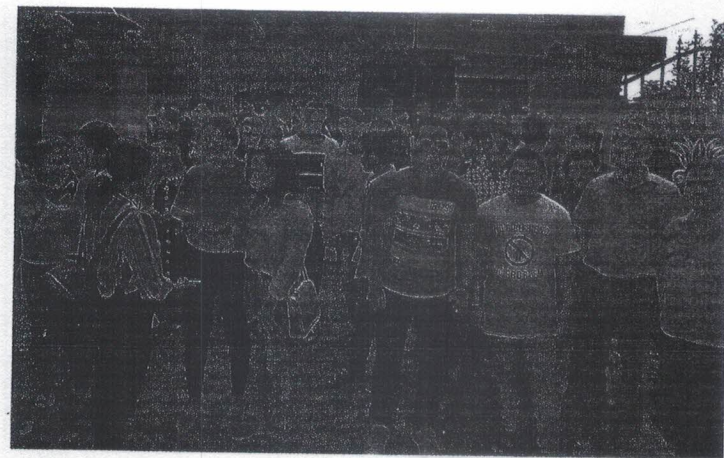
MUSOM MBA Program Value Systems and Working Principles

The MBA program at MUSOM has been crafted on a blend of a select universal value systems and working principles as stated below:

Collaboration and partnerships: Promotion

Year IV/Semester-VIII

Subject Code	Name of the Subject	Credit Hours
MGT 381	Project Report	03
	Specialization Areas (Any Three subjects from any one group)	09
	Total Credit Hours	12
	Specialization Areas	Credit Hours
	Finance	09
MGT 385	Corporate Finance	03
MGT 386	Working Capital Management	03
MGT 387	Financial Institutions and Market	03
	Marketing Management	09
MGT 388	Service Marketing	03
MGT 389	Sales Management	03
MGT 390	Advertising Management	03
	Human Resource Management	09
MGT 391	Human Resources Development	03
MGT 392	Compensation Management	03
MGT 393	Industrial Relations	03



of effective cooperation and partnerships with the industries, education institutions, governments, development agencies, internal academic departments, beneficiary communities and professional societies is our collaborative commitment in action while designing and delivering management education.