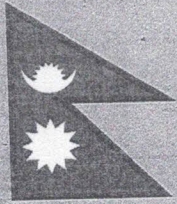
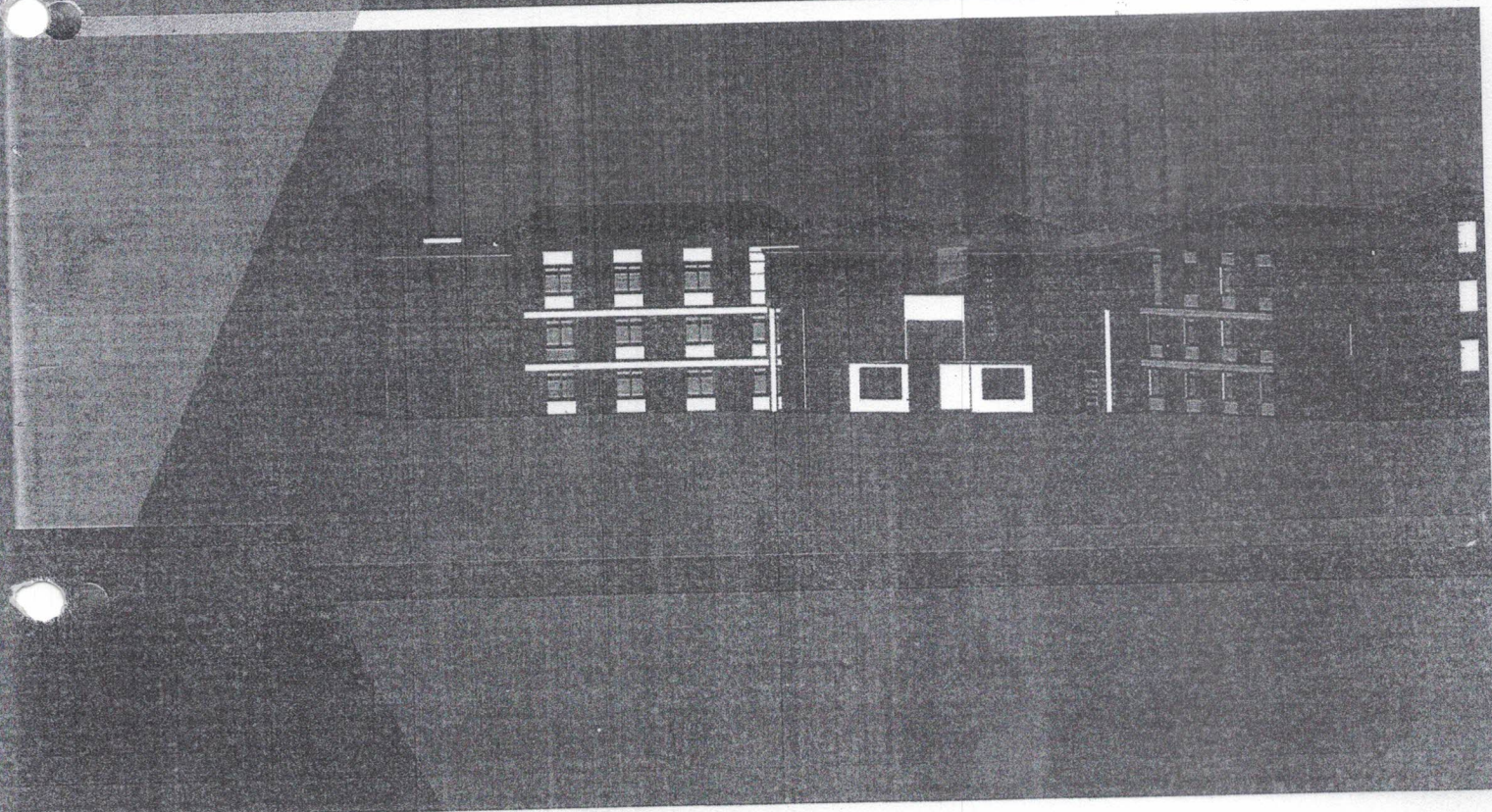


Volume 1

Annex 11a: MUSOM Prospectus.



IMU SCHOOL OF
MANAGEMENT



Mid-Western University
School of Management (MUSOM)
Surkhet, Nepal

MUSOM Structure and Governance

MUSOM consists of different committees. Governing council is the top level managerial decision making body which is responsible towards university executive council. Management council, academic committee, financial committee, selection committee, exam committee, and other regulating bodies are the parts of the MUSOM structure and governance.

MUSOM Governing Council

Chariman

Prof. Dr. Prem Raj Pant

Members

Prof. Dr. Dev Raj Adhikari
Dr. Masta Bahadur Garanja
Prof. Dr. Shyam Krishna Shrestha
Asso. Prof. Bir Bahadur Paudel
Mrs. Mohan Maya Dhakal
Dr. Amrit Kumar Sharma Gaire
Mr. Dipak Singh Rawat
Mr. Padam Bahadur Shahi

Member Secretary

Dr. Sushil Kumar Shahi

Academic Programs

BBA Program

BBA program at MUSOM is designed to develop the business related conceptual, practical knowledge and holistic leadership skills that all successful managers need. It provides a basis for life time learning and continuous career development. The program's strength lies in its ability to develop the quantitative and qualitative problem solving skills through coursework, case study, seminar, workshop, debate, publication, field visit, and internship. It also provides necessary knowledge and skills for success in an entry-level career and graduate study. It helps the students develop a wider understanding of the challenges business leaders face, the some dimensions of the business world, and the impact they can have on their local community through the leadership.

Objectives:

- To produce result-oriented and competent business leaders
- To encourage the students to enhance communication skills
- To expose them to emerging business related technology and networking system
- To improve the students' social, conceptual, analytical, and technical skills

Key Features of the BBA Program

- ❖ Interactive and Reflective Teaching Learning Environment
- ❖ Community-based Project Case Study, Seminars, in-House Conference and Workshop
- ❖ Need based Curriculum and Business Incubation

Year III/Semester-V

Subject Code	Title of the Subject	Credit Hours
MGT 351	International Business Environment	03
MGT352	Strategic Management	03
MGT 353	Management Accounting	03
MGT 354	Research Methodology	03
MGT 355	Banking and Insurance Management	03
	Total Credit Hours	15

Year III/Semester-VI

Subject Code	Title of the Subject	Credit Hours
MGT 361	Management Information System	03
MGT 362	Auditing	03
MGT 363	Entrepreneurship Development	03
MGT 364	Project Management	03
MGT 365	Introduction to Sociology	03
	Total Credit Hours	15

Year IV/Semester-VII

Subject Code	Title of the Subject	Credit Hours
MGT 371	Operation Research	03
MGT 372	Consumer Behavior	03
MGT 373	Taxation in Nepal	03
MGT 374	Business Environment in Nepal	03
MGT 375	Internship	03
	Total Credit Hours	15

MBA Programs

MUSOM MBA Program Value Systems and Working Principles

The MBA program at MUSOM has been crafted on a blend of a select universal value systems and working principles as stated below:

Collaboration and partnerships: Promotion

Year IV/Semester-VIII

Subject Code	Name of the Subject	Credit Hours
MGT 381	Project Report	03
	Specialization Areas (Any Three subjects from any one group)	09
	Total Credit Hours	12
	Specialization Areas	Credit Hours
	Finance	09
MGT 385	Corporate Finance	03
MGT 386	Working Capital Management	03
MGT 387	Financial Institutions and Market	03
	Marketing Management	09
MGT 388	Service Marketing	03
MGT 389	Sales Management	03
MGT 390	Advertising Management	03
	Human Resource Management	09
MGT 391	Human Resources Development	03
MGT 392	Compensation Management	03
MGT 393	Industrial Relations	03



of effective cooperation and partnerships with the industries, education institutions, governments, development agencies, internal academic departments, beneficiary communities and professional societies is our collaborative commitment in action while designing and delivering management education.