

Volume 5

**Annex 5.57c: MUSOM Annual Plan Action Plan
2023 (P.8-10)**

2023

MUSOM Annual Plan of Action 2023/2024

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environment	plan	process	their outcomes	committee	Activities done	Time Frames	Budget
-To prepare undergraduate presentation & evaluation manual	-To implement presentation and evaluation manual	-To use manual in the teaching-learning activities	-To a number activities on the basis of manual	-To subject teacher, coordinator, and academic committee	-Activities done	2023-2024	50,000
-To prepare internship manual	-To implement manual	-Manual implementation	-Record of manual use and follow	-Intensive coordinator & teacher	-Intensive conducted in line with manual	2023-2024	1,00,000

1.2: Undergraduate Research & Publication

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-To develop undergraduate research & publication policy & procedure	-To lead students into introductory research and publication	-Undergraduate research & publication committee	-Keep record of research & publication activities	-Undergraduate research & publication committee	-Research and publication done	2023-2024	300,000

1.3 Undergraduate Out-Reach

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-To sign MoU with IIM Lucknow and national industries	-To expose students to world class business school and industries	-Collaborative works & signing MoU -Student visit to institutions and industries	-Record of Collaboration with different academic institutions at home & abroad	-Governing council & Director	-Collaborations made and MoU signed -Visits completed	2023 -2024	1,000,000

1.4: Curriculum Review

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-design & revision	-To revise BBA & BBA design Agribusiness curriculum in	-Curriculum revision	-Record of policy endorsed and curriculum revision	-Academic committee -Stakeholders	-Policy implemented and curriculum revised	2023 -2024	600,000

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1. 5: Undergraduate Social Attachment Program

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-To implement social attachment program policy and procedures	-To lead students into social service and activities	-Social activities made by students -Students' involvement in the social works	-Record and evaluation of social works	-MUSOM social attachment unit -Director	-Social works done -Response from community	2023 -2024	800,000

1. 6. Job Placement

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
-To prepare guidelines for employment/job placement	-To collaborate with various government and other organizations to create job opportunities for passed out students	-Collaboration with various organizations (GO, NGOs, INGOs)	-Record of collaborative activities	-Placement Cell	-Job opportunities created -Number of passed out students benefited from cell	2023-2024	100,000

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Section II: Summary Information of Graduate Program

MBA Graduate Program Priorities

2. 1. Strategic Goals: 1 Graduate Teaching

Objective: 1 Prepare and Follow Teaching Plan

Objective: 2 Implement Presentations and Internship Manual

2. 2. Strategic Goal: 2 Research and Publication

Objective: Encourage Students in Basis Research Programs

Objective: 2 Publish Magazine and Review

2. 3. Strategic Goal: 3 Graduate Out-reach

Objective: 1 Collaborate with World Class Business School for Joint Academic Programs

Objective: 2 Prepare Out-reach Policy and Expose Students to Industries

2. 4. Strategic Goal: 4 Curriculum Review

Objective: 1 Implement Curriculum Design and Revision Policy and Procedures

Objective: 2 Promote Participatory Approach to Curriculum Design and Revision

2. 5. Strategic Goal: 5 Social Responsibility

Objective: 1 Develop and Implement Social Attachment Plan Policy and Procedures

Objective: 2 Encourage Students to Involve in Social Activities

2. 6. Strategic Goal: 6 Job Placement

Objective: 1 Prepare Placement Policy

Objective: 2 Collaborate with Main Employee Organization and Industries

Graduate Program Priorities

2. 1: Graduate Teaching Learning (MBA)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget