

Volume 3

Annex 3.23a: Strategic Thrusts of MUSOM;  
Ten-Year Strategic Plan 2019-  
2030 (2076-2086 BS), (p. 19).

# Mid-Western University School of Management (MUSOM)

Ten-Year Strategic Plan  
2019-2030 (2076-2086 B.S.)



# IMU SCHOOL OF MANAGEMENT

Surkhet, Karnali Province, Nepal  
2019 (2076 B.S.)

Transforming Rural Nepal Through Community Based Model of Higher Education

## 12. Emerging Graduate Program Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Conduct new MBA programs	-Develop syllabus of MIT, Rural entrepreneurship, and agricultural management	-Programs in actions	-Progress of the programs	-MUSOM Governing council and academic committee	-Outputs of rograms seen	2020-2030	Based on programs

## 13. MUSOM to the Community (Social Responsibility)

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for social attachment programs	-To launch specified social attachment projects	-Initiation of defined projects	-Report and community response	-MUSOM Management committee and academic council	-Projects conducted and outputs seen	2020-2030	10 Lakh

## 14. Technology Development Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy for operation of world class digital learning	-Create environment for smart classes, research and publication	-Digitalized building constructed -Smart classrooms	-Report and seen activities	-MUSOM Management Committee	-hi-tech learning seen	-2020-2025	300 Lakh

## 15. World Class Research and Publication Priorities

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop policy and plan for world class research and publication	-Make guidelines available	-International research and publication	-Actions done	-MUSOM RMC and MUSOM management committee	-Outcomes seen	-2020-2025	10 Lakh

## 16. Undergraduate and Graduate Internship

Strategic Goal	Strategic Objective	Key Action/Key Performance Area	Performance Measure	Responsible Agency	Performance Indicators	Time Frames	Budget
1. Develop clear policy for internship	-Provide internship guide to students	-Policy and guide prepared	-Guide provided	-MBA and BBA offices -MUSOM academic council	-Outputs achieved	-2019-2021	-2 Lakh