

Volume 3

Annex 3.17d: MUSOM Website Screenshot.  
[www.musom.edu.np](http://www.musom.edu.np).



## MASTER IN BUSINESS ADMINISTRATION (MBA)

MBA at Mid-Western University School of Management (MUSOM) is a pioneering program in Nepal, constituted under the Midwestern University that responds to the current and emerging need of the business, corporate world and also responds to the need of the Government entities. MUSOM MBA has been formed to prepare young individuals for careers as successful managers and entrepreneurs by developing managerial competence and acumen for the changing world.

Student is required to complete altogether 25 courses totaling 70 credit hours to get the MBA degree at MUSOM.

**DETAILED COURSES**

FIRST SEMESTER		
Subject Code	Name of the Subject	Credit Hours
MGT 511	Foundations of Management	3
MGT 512	Critical Thinking	3



Course ID	Course Name	Credits
MGT 547	Performance Management	3
MGT 548	Human Resources Development	3
	<b>Marketing</b>	<b>9 Credits</b>
MGT 546	Brand Management	3
MGT 547	Sales Management	3
MGT 548	Service Marketing	3
MGT 549	Internship	3
MGT 550	Graduate Research Project	4
MGT 551	An Introduction to Nepal (AIN)	00
<b>Total Credit Hours</b>		<b>16</b>

<b>Total Credit Hours</b>	16
<b>Aggregate Credit Hours</b>	70
<b>Note - Enriched Credit Hour up to 03 will be assigned for (AIN)</b>	
<b>STUDENTS INTAKE</b>	
<p>The frequency of student intake for the MBA program will be once a year. Spring intake will begin from the month of January for semester commencing from February - June. In each intake, MWU will admit a total of 30 students (25 for regular students, Five (5) for Corporate Sponsored and Foreign students, if any). Corporate and foreign students must secure a minimum of 60 percent in the written entrance test (MU-MAT) in order to qualify for this.</p>	
<b>ELIGIBILITY</b>	
<p>Any applicant seeking admission into the MBA program must meet the following minimum requirements to become eligible to apply for the MBA program:</p> <ul style="list-style-type: none"> <li>A minimum of 15 years of formal education (12 years of Schooling plus three years of Graduation).</li> </ul>	





## BACHELOR IN BUSINESS ADMINISTRATION (BBA)

BBA at Mid-Western University School of Management (MUSOM) is one of the outstanding program in Nepal, constituted under the Midwestern University BBA program addresses to the current and emerging need of the business and corporate world. MUSOM BBA has been formed to prepare young individuals for careers as successful mid-level managers and entrepreneurs by developing managerial competence for the competitive world.

Student is required to complete altogether 120 credit hours to get the BBA degree at MUSOM.

### DETAILS OF COURSES

FIRST SEMESTER		Credit Hours
Subject Code	Name of the Subject	
MGT 311	Principles of Management	3
MGT 212	Financial Accounting	3
MGT 513	Basic Mathematics	3



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Total Credit Hours		18
<b>THIRD SEMESTER</b>		
Subject Code	Name of the Subject	Credit Hours
MGT 531	Strategic Management	3
MGT 532	Production and Operation Management	3
MGT 533	Total Quality Management	3
MGT 534	Entrepreneurship and Technology Management	3
MGT 535	Corporate Law	3
MGT 536	International Business and Strategy	3
Total Credit Hours		18

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Total Credit Hours		18
<b>FOURTH SEMESTER</b>		
<b>Specialization Courses (Any One)</b>		9 Credits
<b>Finance (courses in Finance)</b>		
MGT 546	Financial Institution and Market	3
MGT 547	Strategic Financial Management	3
MGT 548	Security Analysis and Portfolio Management	3
<b>Human Resources Management</b>		9 Credits
MGT 546	Compensation and Benefit Management	3

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**FIRST SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 511	Foundations of Management	3
MGT 512	Critical Thinking	3
MGT 513	Business Communication	3
MGT 514	Financial and Management Accounting	3
MGT 515	Research Methodology	3
MGT 516	Quantitative Approach to Management	3
<b>Total Credit Hours</b>		<b>18</b>

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**SECOND SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 521	Marketing Management	3
MGT 522	Management Information Systems	3
MGT 523	Managerial Economics	3
MGT 524	Financial Management	3
MGT 525	Human Resource Management	3
MGT 526	Organizational Behavior	3
<b>Total Credit Hours</b>		<b>18</b>



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Total Credit Hours 18

**SECOND SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 321	Business Communication	3
MGT 322	Business Statistics-I	3
MGT 323	Financial Management-I	3
MGT 324	Marketing Management	3
MGT 325	Macroeconomics	3
<b>Total Credit Hours</b>		<b>15</b>

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Total Credit Hours 15

**THIRD SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 331	Business Law	3
MGT 332	Human Resource Management	3
MGT 333	Cost Accounting	3
MGT 334	Tourism and Hospitality Management	3
MGT 335	Financial Management-II	3
<b>Total Credit Hours</b>		<b>15</b>

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**FOURTH SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 341	Organizational Behavior	3
MGT 342	Business Statistics-II	3
MGT 343	Business Ethics	3
MGT 344	E-Commerce	3
MGT 345	Fundamentals of Investment	3
<b>Total Credit Hours</b>		<b>15</b>

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MGT 345	Fundamentals of Investment	3
<b>Total Credit Hours</b>		<b>15</b>

**FIFTH SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 451	International Business Environment	3
MGT 452	Strategic Management	3
MGT 453	Management Accounting	3
MGT 454	Research Methodology	3
MGT 455	Banking and Insurance Management	3
<b>Total Credit Hours</b>		<b>15</b>



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Total Credit Hours 15

**SIXTH SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 461	Management Information System	3
MGT 462	Auditing	3
MGT 463	Entrepreneurship Development	3
MGT 464	Project Management	3
MGT 471	Introduction to Sociology	3
<b>Total Credit Hours</b>		<b>15</b>

**SEVENTH SEMESTER**

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**SEVENTH SEMESTER**

Subject Code	Name of the Subject	Credit Hours
MGT 472	Operation Research	3
MGT 473	Consumer Behavior	3
MGT 474	Taxation	3
MGT 475	Business environment in Nepal	3
MGT 475	Internship	3
<b>Total Credit Hours</b>		<b>15</b>

**EIGHTH SEMESTER**

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**EIGHTH SEMESTER**

Subject Code	Name of the subject	Credit Hours
MGT 484	Project Report	3
Student can choose any one area of specialization out of three different forms of Specialization		
<b>Total Credit Hours</b>		12
<b>Specialization Areas</b>		<b>Credit Hours</b>
	<b>Finance</b>	09
MGT 485	Corporate Finance	3
MGT 486	Working Capital Management	3

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	<b>Marketing Management</b>	09
MGT 488	Service Marketing	3
MGT 489	Sales Management	3
MGT 490	Advertising Management	3
	<b>Human Resource Management</b>	09
MGT 491	Human Resource Development	3



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To be eligible for applying to study an undergraduate program at MUSOM, you must have a CGPA of 2.0 in 4.0 point scales or a second division 45% and 12 years of formal schooling in any discipline.

**CLASS TIMINGS**

The regular class for the program is arranged between 8:00 AM to 5:00 PM through Sunday to Friday.

**EVALUATION SYSTEM**

In each Semester the faculty members are responsible for the course and they evaluate the academic performance of students in each course offered. The academic performance of the students will be judged through:

- Continuous in-semester evaluation

The Continuous in-semester evaluation of the student will be made by the concerned faculty member in any or a combination of:

- Written test

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